

# SAFETY MATTERS

## RISK MANAGEMENT NEWSLETTER

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## THE GREAT SHAKEOUT OF 2024

**OBJECTIVE** To help everyone, everywhere learn how to protect themselves should an earthquake occur.

The International ShakeOut Day (every third Thursday of October) is a day of individual and community events featuring the largest earthquake drill ever. It is organized to inspire others to get ready for big earthquakes, and to prevent disasters from becoming catastrophes. What we do to prepare now, before the next big earthquake, will determine how well we can survive and recover. Students, teachers, and staff are encouraged to participate in the Great ShakeOut drill whether you are on campus, at work, home, or in a public space.

At 10:17 a.m., on October 17, 2024, millions of people will participate in the largest earthquake drill ever: ShakeOut! Why? Earthquakes can happen anywhere you work, live, or travel, which is why everyone, everywhere should know how to protect themselves should an earthquake occur.



Get Ready to Shake Out.



**DROP!**



**COVER!**



**HOLD ON!**

October 17, 2024



Register at [ShakeOut.org](https://ShakeOut.org)





## ARE YOU READY TO SHAKEOUT?

With over 345 million people living and working in the United States, a major earthquake could cause unprecedented devastation. What we do now, before a big earthquake, will determine how well we survive and recover.

Great ShakeOut Earthquake Drills in October 2023 involved more than 56.6 million worldwide participants through broad-based outreach programs, media partnerships, and public advocacy by hundreds of partners.

A key aspect of the ShakeOut is integrating comprehensive science-based earthquake research and the lessons learned from decades of social science research about why people get prepared. The result is a “teachable moment” on par with having an actual earthquake (often followed by increased interest in getting ready for earthquakes). ShakeOut creates the sense of urgency needed for people, schools, and communities to get prepared, practice safe emergency procedures, and learn what plans need improvement.

Not just any drill will accomplish this; it needs to be significant. It must inspire communities to come together. It must involve children, teachers, and administrators at school, prompting conversations at home. It must allow every organization, school, city, etc., to make it their own event. We are all in this together.

For school drill models and templates, please visit the following site: [shakeout.org/schools](https://shakeout.org/schools). Take three easy steps: “Drop, Cover, and Hold On” on October 17. It is only a one-minute commitment for something that can save our lives.

## RESOURCES:

SHAKEOUT [shakeout.org](https://shakeout.org)

This California Schools JPA fact sheet is not intended to be exhaustive. The discussion and best practices suggested herein should not be regarded as legal advice. Readers should pursue legal counsel or contact their insurance providers to gain more exhaustive advice.

