

RCCD

RIVERSIDE COMMUNITY COLLEGE DISTRICT

OFFICE OF THE CHANCELLOR

RCCD Enrollment Management Committee

February 24, 2016
Spruce St., 3rd Floor
9:00-10:00am
AGENDA

Approval of Agenda and Minutes

Discussion Items

- a. FTES Allocation
- b. FY 16-17 Ceiling/Target

Information Items

- a. Issues for Consideration (Carry over from previous agenda)
 - a. Application Deadline
 - b. Drop for Non-Payment
 - i. What the data tells us? David Torres
 - ii. Financial Aid Implications – Elizabeth Hilton
 - c. Marketing Strategies – Peggy Cartwright
- b. Key demographics on “other” first-time college students – D. Torres
- c. Trend data on high school population in local feeder districts – D. Torres
- d. Waitlist FAQs – S Thomas

Future Items

- a. Other
- b. Next Meetings – S. Thomas

Committee Members:

Moreno Valley	Richard Mahon
Robin Steinback	Kathleen Sell
Norm Godin	Mark Sellick
LaTonya Parker	District
Chris Rocco	Dr. Michael Burke
David Vakil	Raj Bajaj
Dyrell Foster	David Torres
Norco	Aaron Brown
Diane Dieckmeyer	Chris Carlson
Melissa Bader	Rick Herman
Peggy Campo	Sylvia Thomas
Beth Gomez	
Mark DeAsis	
Riverside	
Virginia McKee-Leone	
Mazie Brewington	