

DISTRICT STRATEGIC PLANNING EXECUTIVE COMMITTEE
Friday, September 28, 2012, 9:00 – 3:00 / Culinary Academy
MINUTES

Chancellor: Gregory Gray, Chair

Members Present

Adams, Ruth; Azari, Cynthia; Bush, Ed; Buysse, Jim; Cardullo, Amy; Carlson, Chris; Crasnow, Sharon; Creswell, Debra; Dieckmeyer, Diane; Isaac, Wolde-Ab; Keeler, Richard; Mayo, Sandra; Gibbs, Travis; Grajeda, Robert (for J. Tillquist); Kane, Melissa; Maghroori, Ray; Nelson, Lee; Parnell, Paul; Torres, David; Williams, Orin; Zwart, Gail

Members Absent

Briggs, Cordell; Conley, Cindy; Herman, Rick; Jubaer, Noemi; Renfrow, Debbi; Tillquist, John

Guests: Tom Allen; Tim Brown; Mark Knight; Sylvia Thomas

Approval of September 14, 2012 MINUTES – MSC/D. Dieckmeyer/W. Isaac as amended (2 abstentions: T. Gibbs; G. Zwart).
Amendment to Vision Statement to read: ... “is committed *to* service...”

Chancellor Remarks:

Dr. Gray gave an overview of issues, themes, goals and direction for the District Strategic Plan for 2012-2016.

Strategic Planning: ACCJC Perspective - (Guests – Tom Allen & Tim Brown)

Dr. Maghroori introduced Tom Allen and Tim Brown who gave a review of the District Strategic Planning process and how it is inter-related to the college’s strategic plans and vital to the accreditation process. The following points were made:

- Suggested reading: The Conrad Report.
- We must use the processes that we gave them in our response to their recommendation
- We need to make sure the Colleges’ Mission Statements are inter-related with the District Mission Statement. The District Strategic Plan must inform the Colleges’ strategic plans and vice versa.
- We are assessing and updating the District Strategic Plan and developing new initiatives, not creating a new plan from scratch.
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Developing and Finalizing Strategic Themes 2012-2016

Dr. Soriano discussed the process for finalizing RCCD strategic themes; SWOTS by strategic theme, and initial strategic goals by theme. During the breakout sessions the committee revised and finalized six (6) District Strategic Themes as follows:

- Student Access
- Student Success
- Resource Stewardship
- Community Collaboration & Partnership
- Creativity & Innovation
- System Effectiveness

Motion – to accept the six strategic themes above as revised and finalized by the committee **MSC/Maghroori/Mayo/Unanimous**

SWOTS by Theme

The District Strategic Planning committee broke into groups and undertook a SWOTS Analysis of each revised strategic theme to provide focused context for the upcoming development of strategic goals. (See attached SWOTS analyses by strategic theme).

Next Steps

For our next meeting on October 12th, the committee members will work, individually and in groups, to develop goal statements for each strategic theme and continue the process leading to the next District strategic plan. (See attached individual goal statements).

Next Meeting:

Friday, October 12, 2012

2:30 –5:00 (immediately following Mgmt meeting that concludes at 2:30 pm)

Culinary Academy