

Riverside Community College District
District Strategic Planning Committee
Friday, September 12, 2014 - 2:00-3:30
Bradshaw Bldg., Heritage Room, Riverside City College
Minutes

Chair: Dr. Michael Burke

Present: Allen, Tom; Arellano, Martha; Cardullo, Amy; Carlson, Chris; Dieckmeyer, Diane; Farrar, Carol; Soto, Sal (for T.Gibbs); Greene, Lyn; Herman, Rick; Isaac, Wolde-Ab; Keeler, Richard; Mills, Susan; Muehlebach, Eric; Parnell, Paul; Steinback, Robin; Tillquist, John; Torres, David

Absent: Adams, Ruth; Amezcuita, Ree; Bader, Melissa; Brown, Aaron; Bush, Ed; Galvan, April; Gibbs, Travis; Leal, Ruth; Mayo, Sandra; Nelson, Lee; Salas, Leslie; Thomas, Sylvia

Guests: Majd Askar; LaTonya Parker

- Committee Business
 - Approval of minutes for May 16, 2014/MSG/Greene/Cardullo (8 abstentions)
- Chancellor's Report – M. Burke

Observations for District Strategic Plan:

- Chancellor would like to see progress by having committee members come to these meetings with a plan to implement, put into action, and occasionally check on work that's been done. If we fix what is broken, we will see results!
- The focus of the college strategic plans should be to improve student access, student success, student completion, and student equity while the District stewards the resources and make sure the system functions effectively and efficiently.
- The District Plan doesn't seem to provide a context in which the colleges can operate and understand that we are operating in a way that is promoting an agreed upon goal.
- Would like to re-envision the strategic plan as a more global, student-centered document with the committee's help.
- Need to rebuild the infrastructure.
- Are there certain things the District Office can do efficiently or does it function better de-centralized? That's a conversation we need to have.
- Organizational visioning: Goal of this project is to map out how all these conversations and all these committees can work together and all agree that this is our process as a District.
- A call out to the Chancellor's Cabinet to have them provide information on all their committees so we can start assessing whether all the right people are around the table, do they have the right charge, is there a decision-making process, does this group make decisions or recommendations and, if so, to who and where do they go? Is the planning driving the resources or are the resources driving the planning? The resources will come if we have good plans.
- DBAC – There are policy organizational issues that have to be resolved. Dr. Burke stated that this will be the first order of business.

Comments/Suggestions:

- Why are the DBAC action items not on our agenda? There's a dis-connect between DBAC and this committee and we need to help them complete their work. They look to this committee for answers.
 - The first order of business should be to finalize the District Allocation Budget Model.
 - If a list of problems is needed, it won't be found in the District Strategic Plan. We will have to ask for it, but who do we ask?
 - The problem is confusing strategic planning with operational planning. The District and Colleges need to work together to have a unified perspective and alignment with a plan that has clear targets to achieve.
 - With a big turnover in administrators at MVC in the last ten years, sometimes faculty or staff feel that whatever good ideas and work was previously accomplished, is completely neglected when a new administrator comes on board.
 - If we want the "less is more" strategy, then we need to figure out what it is that creates that strategy to support the colleges and recognize their strategic plans.
 - There's no District planning when it comes to allocating FTEs. All FTEs are not created equal.
 - We don't look at solutions. Recommendations need to be made when something is not working well.
 - People give money to a college or a program not to a District, so we have opportunities to reinforce that through our fundraising.
 - All committee members need to get back to and agree on what levels of service and standards of care are and then establish the criteria. This also encompasses total cost of ownership.
 - District functions that are streamlined to support the colleges are not beneficial in triplicate.
 - Colleges need to assess and evaluate their process, but have been asked to work on inventory first.
 - This committee has the potential to do good work, important work. It has the potential to bring the colleges together for needed conversations, to settle disputes with DBAC, etc.
- Presentations:
 - Presentation: California Community Colleges System Goals and Metrics: How does RCCD Measure Up? – R. Steinback & D. Torres

David will write out his report and send it out to the committee along with posting it to the District Strategic Planning website. This information needs to be integrated into the colleges strategic planning.

On July 7th the Board of Governors adopted metrics for five system goals: (1) Access (2) Student Success (3) Equity (4) Student Services (5) Efficiency. We have to be more efficient and reach out to populations that we haven't served before. We have to create more college degrees to have more successful outcomes while spending fewer FTEs. It is now a matter of law, in higher education, to produce more student success. RCCD is doing the work to support these figures. This is based on 2013-14 data and will be posted to DSPC website. The focus in California for higher education are people ages 18-24. This is a major policy change. Two-thirds of our student population is between the ages of 18-24.

- Items for Action:
 - Request by District Enrollment Management Committee to be recognized as a sub- committee of DSPC – R. Steinback

Motion – to recognize District Enrollment Management Committee as a sub-committee of DSPC/Allen/Greene

Discussion – Since we have enrollment management issues now, we need a temporary solution for current problems. There is also an equity component to Enrollment Management which needs to be discussed.

Amendment to Motion – to recognize DBAC, Information Technology, and Enrollment Management as sub-committees of District Strategic Planning Committee
MSC/Allen/Cardullo/Unanimous

5. Subcommittee/Task Force Reports:

a. District Budget Advisory Council – A. Brown (not present) DBAC documents were e-mailed to the committee for their review.

6. Vice Chancellor and President Reports

a. Educational Services, R. Steinback

- Business and Financial Services, A. Brown – not present
- Diversity and Human Resources, S. Thomas – not present
- Moreno Valley College, S. Mayo – not present
- Norco College, P. Parnell
- Riverside City College, W. Isaac

Committee Membership:

| District | | Moreno Valley College | Norco College | Riverside City College |
|---------------------------------------|--|---|-------------------------------------|----------------------------------|
| M. Burke, Chancellor | R. Steinback, Interim VC Ed. Services | S. Mayo, President | P. Parnell, President | W. Isaac, Interim President |
| A. Brown, VC Administration & Finance | S. Thomas, Interim VC Diversity & HR | C.. Farrar, Interim VPAA/ Admin Chair SPC | D. Dieckmeyer, VPAA/Admin Chair SPC | E. Bush, VPSS/Admin Co-Chair SPC |
| C. Carlson, Chief Staff/Facilities | R. Keeler, Dean Grants | R. Amezquita, Faculty Chair SPC | M. Bader, Faculty Co-Chair SPC | T. Allen, Faculty Co-Chair SPC |
| R. Adams, General Counsel | D. Torres, Dean IR &Strategic Planning | L. Salas, Classified Chair, SPC | Ruth Leal, Classified Chair, SPC | S. Mills, VPAA |
| R. Herman, AVC IT | M. Arellano, Confidential Employees | T. Gibbs, Academic Senate | L. Greene, Academic Senate | L. Nelson, Academic Senate |
| J. Tillquist, AVC Economic Dev | E. Muehlebach, CSEA | | | |
| A. Cardullo, Director RCCD Foundation | A. Galvan, Student Trustee | | | |
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Meeting adjourned at 3:50 p.m.

Next meeting – October 10, 2014, 2:00 – 3:30 pm, Bradshaw Bldg., Heritage Room, RCC