

# District Strategic Planning Council

Friday, December 12, 2014 - 2:00-3:30

Bradshaw Bldg., Heritage Room, Riverside City College

## AMENDED MINUTES

Committee Webpage: <http://www.rccd.edu/administration/educationalservices/ieffectiveness/Pages/StrategicPlanning.aspx>

**Chair:** Chancellor Michael Burke

**Present:** Ruth Adams; Martha Arellano; Melissa Bader; Aaron Brown; Peggy Campo; Chris Carlson; Diane Dieckmeyer; Carol Farrar; Rick Herman; Wolde-Ab Isaac; Richard Keeler; Susan Mills; Eric Muehlecher; Paul Parnell; Leslie Salas; John Tillquist, David Torres

**Absent:** Tom Allen; Ree Amezcuita; Ed Bush; Amy Cardullo; April Galvan; Travis Gibbs; Lyn Greene; Irv Hendrick; Ruth Leal; Mayo, Sandra; Lee Nelson; Steinback, Robin; Thomas, Sylvia

**Guests:** Bart Doering; LaTonya Parker (for Travis Gibbs)

- **Committee Business**

Minutes - Approval of minutes for November 14, 2014/**MSC/Dieckmeyer/Torres/Unanimous**

- **Chancellor's Report** – M. Burke

Presentation on Organizational Visioning - Reviewed DSPC structure and 2009 Operational Guidelines

**Recommendations :**

- **New Capital Plan**
- **Allocation of state or local bond money**
- **Review “programmatic changes” – new program**

- a. **Key Shared Governance Conversations/New Model?**

- Strategic Planning (Visioning, Mission)
- Enrollment Management
- Facilities Planning/Physical Resources
- Finance and Budgeting (DBAC)
- Information Technology and Academic Technology
- Student Success and Equity
- Academic Programming (new)

**Suggestions:**

- Add **Accreditation**
- Add **Strategic Alliance** (community, industries, U.C.'s, etc.)

Discussion followed regarding cohesive use of our resources in a very strategic direction around student success and equity. Need to streamline our committees and have more effective committees that know what their role is to have a broader impact on the District at large. These committees should be charted in some way and have a mission so we know where they fit within all our strategic efforts. Need data to back up the reasons decisions are made.

## Observations:

- Composition of DSPC - disproportional distribution? This committee is our only strategic council which everything flows into. Do we need a fourth entity to represent little “d” – district offices?
- Are we connecting the dots? Who do the colleges report out to that is public so that can become part of this process? Without a clear charge, mission or a sponsorship, we get nowhere.
- Are we driving the mission for this community? One out of four kids in our community lives in poverty and we are the only solution. It won't be UCR solving these problems.

## b. Vision

- Collaborative conversation
- Quadripartite
- The most important, most strategic council in the District
- Coordinate all efforts, funding, and resources to drive our mission, enable access, ensure success, and promote equity
- Calendaring, work flow, memorialization
- Reporting out (i.e. Senate)

Discussion followed. When Norco re-organized their strategic planning, they also re-organized the Senate into their strategic planning council. The Norco Senate Program Review Committee created a rubric by which the manager's administrative program reviews will now be scored which means faculty and administrators will be working together.

- Why is this committee not the one people are fighting to get on now? What do we want this committee to be and what do we need to do?
- We don't want just the appearance of shared governance while the real work is going on behind the curtain. We will have a real functional organization once we have set targets to achieve.
- When the colleges split into three entities, we didn't know how to maintain the work of this council and still give autonomy to the colleges. The work of this council should be to make sure the college's strategic planning aligns with the goals of the District. We accept the recommendations from committees who have done the work and ask questions, but we don't always need to say yes or no.
- Do we have a strategic vision and are we tasking to implement that vision? Whatever set up we decide on has to have the right composition.
- Currently there is a trend that's not going away; a need for employers and workforce investments that influence all the external funding that comes in to support our programs. Eighty percent of what Grants is working on involves employers, and asking employers to drive our curriculum development processes, particularly in CTE. Community colleges will be asked to take on the training aspects for this and there will be grants and funding made available to provide this type of service exclusively as community colleges. This is a wave we need to catch!
- Need to revisit the District Strategic Plan which will expire in 2016. Add a “Strategic Alliance” box under New Model. Let's focus on fixing one thing at a time.

**Motion** – to create a new and approved one-page District Strategic Plan and embrace Dr. Burke's new vision for DSPC in concept/**MSC/Bader/Parnell/Unanimous**

- **Information Items – N/A**

a. Written report answering ACCJC's recommendations for the District – T. Allen (not present)

- Need a more complete timeline for the follow-up report. Aaron is working with Sylvia on the timeline and has spoken to Tom Allen to get most of it written over the Christmas break, submit it to DBAC in January, and bring back to this group for the January meeting.
- Rick Herman has a draft of the Technology Plan which was submitted to the reps on ITSC to take back to each of the colleges. MVC has approved it, but haven't heard back from Norco or RCC. It will be brought back to ITSC for approval on December 19<sup>th</sup>. A response will be drafted for submittal to DSPC at the January meeting.
- Chris Carlson stated that they have been working with the three VPs of Business Services along with the Director of Maintenance and Operations on an extensive matrix and template to address the college recommendations.
- January 9<sup>th</sup> meeting has been rescheduled to **January 30<sup>th</sup>**.

#### 4. **Action Items: (See above motion)**

#### 5. **SubCommittee/Task Force Reports**

- District Budget Advisory Council – A. Brown

Aaron forwarded the legal opinion from the State Chancellor's Office regarding the Student Technology Fee, as it relates to assessment, to Rick Herman and the three VPs of Business Services as representatives on ITSC for a proposal to be developed. It will be submitted to DBAC and then to this body. Had a meeting with the Chancellor to discuss a proposal regarding budget alignment. The Governor's budget comes out around January 9<sup>th</sup>. There is \$94 million to pay down deferrals leaving us with possibly \$160 million more in the system this year for allocation next year. \$60 million will be used to pay down 2013-14 system-wide deficit and \$100 million could be allocated for technology infrastructure, mandate reimbursements, scheduled maintenance and/or instructional equipment. It looks like the growth formula will probably get delayed and the State Chancellor's Office may take another year to look at it to possibly adjust the metrics. We are getting negative feedback on the General Liability and Property Insurance rate from federal granting agencies and the State Chancellor's Office regarding categorical programs suspended that rate for 2014-15 Resource 1190 programs. There will be no extension on the scheduled maintenance money and it must be spent or encumbered by June 30, 2015. The VPs of Business Services will be submitting a proposal on indirect cost reimbursements to DBAC for discussion/recommendation. The members of DBAC have started reviewing their survey questions to send out to their constituents soon.

- District Enrollment Management Committee – R. Steinback (no report)

#### c. Information Technology Strategy Council – R. Herman

#### 6. **Presidents and Vice Chancellor Reports**

##### a. Moreno Valley College – S. Mayo (no report)

b. Norco College - P. Parnell – Norco's senate and faculty have begun having discussions on why students are succeeding and how can they help those who are not succeeding. Dr. Parnell stated that the graduation certificate completion number is 10% of their 13,000 head count. Norco has formed a consortium, are collecting data and working with faculty and staff from all colleges and high school districts regarding the AB 86 Adult Education movement. They will be submitting their December report soon and there could be \$500 million in the state budget for this year. How do we put this into our District Strategic Planning process since the District doesn't have a regional Adult Education Program? Aaron's assessment is that the more money thrown at this bill, the more the K12's are going to be interested in the

money coming to them directly. Dr. Parnell feels it's a great opportunity to align high school K-12 Adult Education, citizenship, ESL, basic skills, CTE, and short-term training with the colleges.

c. Riverside City College - W. Isaac – RCC is in the midst of concluding their strategic planning and formulating their goals and targets. Student Services and Academic Affairs are planning a retreat to work on student success, equity and key issues. During a meeting with two of their new councils, Dr. Bush discussed the new strategies in the Student Equity Plan. The Math and English faculty will be meeting over winter break on January 9<sup>th</sup> and January 23<sup>rd</sup> to discuss these new strategies. They have started intensive discussions with the school district's superintendents, chief academic officers, etc. They have already started implementing the student success agenda.

- d. Educational Services - R. Steinback (no report)
- e. Business and Financial Services - A. Brown (no report – see above)
- f. Diversity and Human Resources - S. Thomas (no report)
- g. Facilities Planning – C. Carlson (no report)

Dr. Burke has offered the Vice Chancellor of Educational Services position to Dr. Michael Reiner from New York. His starting date is January 26, 2015.

**Meeting Adjourned 4:04 p.m.**

**Next meeting:**

**January 30, 2015  
2:00 – 3:30 pm  
Bradshaw Bldg., Hall of Fame, RCC**