

District Strategic Planning Council

Friday, September 11, 2015 - 2:00-3:30
Bradshaw Bldg., Heritage Room, Riverside City College
MINUTES



Meeting called to order: 2:00

Chair: Dr. Michael Burke

Present: Tom Allen; Melissa Bader; Majd Askar for Aaron Brown; Peggy Campo; Amy Cardullo; Diane

Dieckmeyer; Terri Hampton; Rick Herman; Wolde-Ab Isaac; Richard Keeler; Ruth Leal; Virginia McKee-Leone; Eric Muehlebach; LaTonya Parker; Paul Parnell; Mark Sellick; Robin Steinback;

John Tillquist

Absent: Chris Carlson; Michelle Davila; Sandra Mayo; Ryan Rudolph, Sylvia Thomas; David Torres

Guests: Raj Bajaj; Beth Gomez; Gustavo Segura

I. Committee Business

- a. Approval of 9/11/15 Agenda/MSC/Parnell/Dieckmeyer/Unanimous
- b. Approval of 6/5/15 Minutes/MSC/Parnell/Mckee-Leone/Unanimous

2. Chancellor's Report

- Dr. Burke welcomed our new Vice Chancellor of Human Resources and Employee Relations, Terri Hampton.
- Dr. Reiner is no longer with us and Dr. Burke will be taking over the leadership role of DSPC for the foreseeable future. His plan is to reorganize Educational Services focusing on strategic planning for RCCD. He will be moving Campus Safety and Police from Educational Services to Administrative Business and Financial Services.
- He will incorporate into the Operational Guidelines all the edits and revisions gathered as of June 5th's meeting and send out to the committee for their feedback. The committee agreed this document should be simple and more succinct.
- The membership issue was tabled for later discussion. Dr. Burke will make sure each that each college, council/committee has a voice and representation on this committee.
- RCCD will be engaging in the \$15 million Major Gifts Campaign. This campaign will raise
 private funds to support our college programs and support services, provide scholarship
 support to students, and support for technology. Events are being planned and websites
 are being created in preparation for our Centennial celebration next year.
- Another goal of the Chancellor's is to redraft the strategic planning document using a group
 of individuals that represent all constituencies in the process.

3. Information Items

- a. Increase Fund Balance Reserve Target Majd Askar
- b. Budget Adoption for FY 2015-2016 Majd Askar DSPC voiced their concerns and frustration that the Entity Budget Alignment Proposal they approved during the DSPC April 10th meeting did not show up in the budget being submitted to September board for approval.

- Budget items should not be submitted to this group as an information only item if they are
 going to be presented to the board. The committee felt this was a violation of the planning
 process. DBAC met during the summer and sent a different budget model forward for board
 approval without submitting it to this body first.
- Dr. Burke apologized for the misunderstanding and promised that he would make sure it never happens again. He stated he is committed to fixing this problem in a way that everyone can agree upon.
- It was stressed that a clear plan and process is needed. Timelines also need to be clear and comport with summer and winter schedules.
- Because of the urgency of approving the budget, the committee agreed to vote on it with
 the guarantee that this is not the way we are going to conduct future business. Dr. Burke
 stated that they will come up with a better model that provides funding to programs that we
 are committed to and provides funding for strategic initiatives that are going to be vetted
 through this body first. Motion to approve the Budget Allocation Model for 20152016/MSC/Sellick/Isaac

(vote: 16 ayes / 1 nay / 2 abstentions) Motion Passed.

4. Task Force/Sub-Committee/Special Reports

- a. District Enrollment Management: Summer Recap Raj Bajaj gave an update on the summer FTEs. Discussion followed.
- FTES targets are based on revenues received from the State and are set by the District. The district has a global target and the colleges make decisions on term targets for each college. We are targeting about 370 unfunded FTES for the District. Funded level is 28,094.96 including growth.
- The district has made substantial improvements over the last two or three years in terms of TBA compliance, scheduling and positive attendance.
- Dr. Steinback confirmed that MVC has planned 71 FTES estimated for fall 2015 for a bridge class overlapping fiscal years.
- Minor changes on summer FTES, based on positive attendance hours, will be reflected by P1 due on January 15th, 2016.

5. Reports/Updates

- c. Moreno Valley College Dr. Mayo No report.
- d. Norco College Dr. Paul Parnell reported that Welcome Day at Norco was a success and will be presented at the board meeting along with the California Career Pathways Trust. They have their Enrollment Management experts who will be sharing data. Norco is gearing up for their Silver Anniversary with the Silver Horse Race, Norco Derby Day on 9/17 and their state-of-the-college is scheduled for October 1st.
- e. Riverside City College Dr. Isaac No report.
- 6. **Future Meeting Dates** Dr. Burke announced that DSPC will continue meeting every 2nd Friday of the month from 2:00-3:30.

Adjourned: 3:35 p.m. / Bader