

Leavers Surveys Summary

Department Chairs and Enrollment Management Retreat

April 28, 2023

Comparing Methodologies

College Experiences Improvement Survey (RCCD)

- August-September 2022
- Former students who stopped attending after Spring 2020
- Sample size=1,138
- Two questions only
- Open ended coding

California Community Colleges Attendance Decisions Survey (CCCCO)

- September -October 2022
- Any previously enrolled / applied CCC student (2020-22)
- Sample size=75,497
- 30 questions
- Closed ended categories

Comparing Findings

College Experiences Improvement Survey (RCCD)

- **Stated reasons related to decision to not attend:**
 - Mental well-being / personal life reasons
 - Need to remain employed /work
 - Difficulties related to paying for school
- **What could be done to get them to possibly re-attend:**
 - Offer more personal / responsive academic counseling
 - Offer more online courses / more scheduling options

California Community Colleges Attendance Decisions Survey (CCCCO)

- **Re-emphasize the value proposition for college**
 - make workforce connections more explicit to help students make informed decisions about potential return on investment regarding their education
- **Increase student-centered course scheduling options and resources**
 - to better support students' needs to balance school and personal/work responsibilities
- **Leverage state investments**
 - California Virtual Campus to meet students' growing demand for and interest in online offerings

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