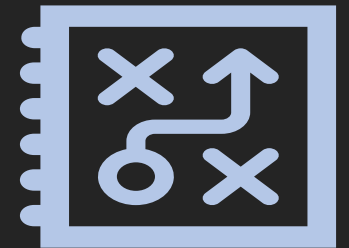




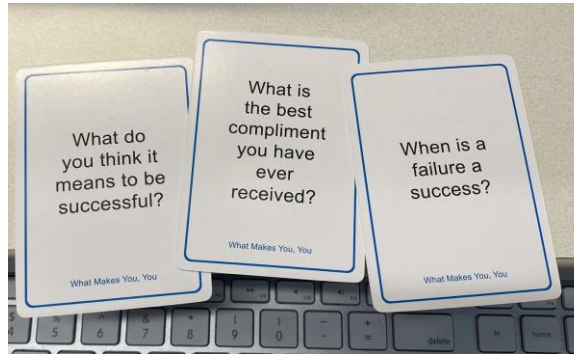
Common Principles & Guidelines

Enrollment Management
Retreat-
The Lightning Round



Getting to know our colleagues

1



1. Choose one of the cards from your table.

2



2. Share you answers. Let's build some connections.





What are we doing today?

Outcomes:

- Identify Common Vocabulary
- Identify RCCD Principles of Enrollment Management
- Clarify interaction between Enrollment Management and Guided Pathways & Equity Efforts



Common Vocabulary

- Admission management (Capture)
- Retention
- Research
- Marketing
- Pathways-Career & Academic



Common Principles

- District Values
 - District Goals
 - College Values
 - College Goals
-
- *Where do these align? Where do they overlap? Where do they compete?*




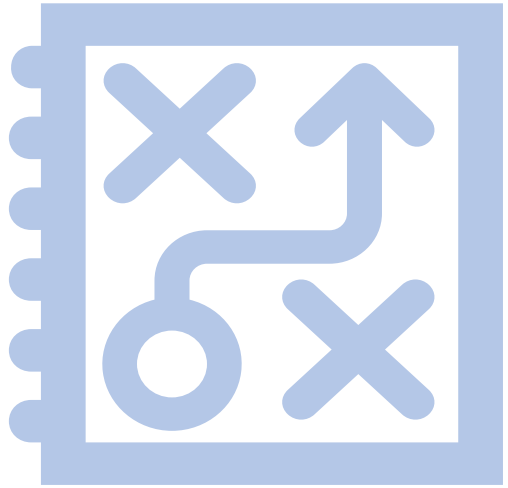
Clarify interaction between Enrollment Management and Guided Pathways & Equity Efforts

- How does all of this connect?
- What are areas for leverage?
- What state initiatives/legislation will be interacting with our efforts?



Communication

- District Efforts
 - College Efforts
 - Trans-college Efforts
 - Program
 - Discipline
 - Major
- 



Questions?
