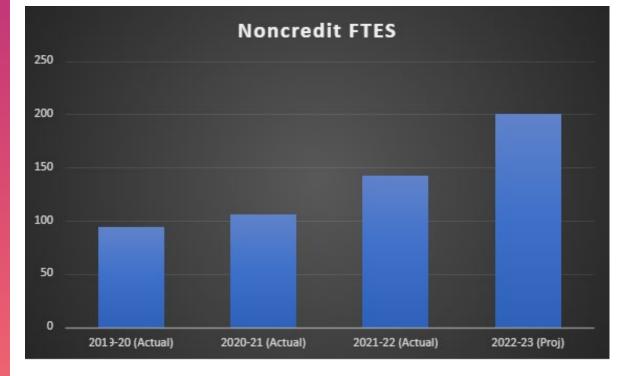


### NONCREDIT ENROLLMENT

GROWTH, TRENDS, & OPPORTUNITIES

# WE'VE BEEN GROWING... IN NUMBERS AND EFFICACY



A projected **40% increase** in FTES from last year alone, and an overall increase of **112%** since 2019-20.

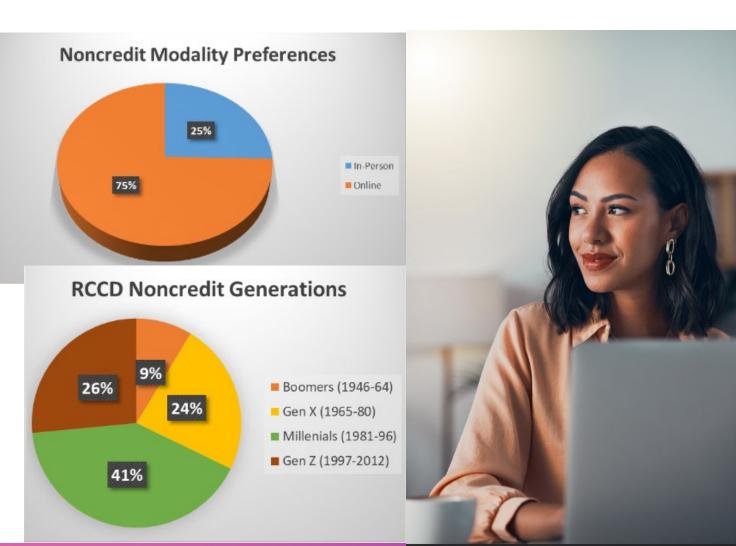
#### **Completed Certificates**



More students are COMPLETING noncredit certificates as well, with a 400% increase from FAL21 to FAL22

# WHAT WE'VE LEARNED ABOUT OUR STUDENTS.

- They prefer online sections (with the exception of ESL students)
- They are largely Millennials
   & Gen Z'ers and are women
   (born between 1981 and 2012)
- Verb-adding job skills courses (and ESL) are the most popular:
  - Accounting
  - Microsoft Office Specialist
  - Social Media for Small Business



#### HOW WE'LL CONTINUE TO GROW



By being responsive to student feedback and offering flexible, mostly online, and relevant 21st century skills.



By innovating and replicating success both here (Lifelong Learning) and in other successful noncredit programs (NOCE).



By continuing to connect with our community and showing them that we are *the space* to grow one's capabilities, no matter their goals.

## SPACES WITH POTENTIAL TO GROW AND DO GOOD.

1

More 21st Century Skills

Can we elevate people who need a particular skill set, but not necessarily a degree?

Small businesses

2

Supports for students:

Precollege skills

Courses for students with disabilities, both academic (readiness) and practical (social skills, etc.) 3

Can we replicate the success of Lifelong Learning in other spaces?