

# RCCD Enrollment Update

January 10, 2023 (updated April 24, 2023)  
Board of Trustees

Planning, Effectiveness  
& Governance Committee Meeting

# Unduplicated Student Headcount

Term	17FAL	18FAL	19FAL	20FAL	21FAL	22FAL	17FAL to 22FAL Change
African-American	3,042	3,091	3,026	2,600	2,310	2,530	-16.8%
American Indian	91	124	129	93	68	71	-22.0%
Asian	2,457	2,610	2,749	2,552	2,383	2,495	1.5%
Hispanic	23,547	24,684	25,113	22,294	20,303	22,010	-6.5%
Pacific Islander	131	129	174	146	116	116	-11.5%
Two or More	1,013	983	1,084	1,190	1,129	1,307	29.0%
Unreported	485	500	1,042	606	472	676	39.4%
White	7,376	7,185	7,087	5,999	4,984	4,814	-34.7%
<b>Total</b>	<b>38,142</b>	<b>39,306</b>	<b>40,404</b>	<b>35,480</b>	<b>31,765</b>	<b>34,019</b>	<b>-10.8%</b>

*Note: Data are extracted from Colleague/COLMART as of 4/24/2023.*

# Unduplicated Student Headcount

Term	17FAL	18FAL	19FAL	20FAL	21FAL	22FAL	17FAL to 22FAL Change
Female	21,344	22,073	22,764	20,866	18,370	19,139	-10.3%
Male	16,569	16,976	17,290	14,318	13,071	14,393	-13.1%
Non-Binary	7	7	19	34	86	184	2528.6%*
Unreported	222	250	331	262	238	303	36.5%
<b>Total</b>	<b>38,142</b>	<b>39,306</b>	<b>40,404</b>	<b>35,480</b>	<b>31,765</b>	<b>34,019</b>	<b>-10.8%</b>

Term	17FAL	18FAL	19FAL	20FAL	21FAL	22FAL	17FAL to 22FAL Change
<=19	13,350	14,452	15,641	13,674	12,412	14,250	6.7%
20-24	13,504	13,103	12,765	11,194	9,965	9,951	-26.3%
25-29	4,977	5,011	4,900	4,248	3,788	3,811	-23.4%
30-34	2,302	2,432	2,479	2,410	2,132	2,234	-3.0%
35-39	1,288	1,422	1,512	1,452	1,218	1,301	1.0%
40-49	1,384	1,503	1,598	1,458	1,288	1,397	0.9%
50+	1,336	1,381	1,507	1,044	962	1,072	-19.8%
Unreported	1	2	2			3	200.0%*
<b>Total</b>	<b>38,142</b>	<b>39,306</b>	<b>40,404</b>	<b>35,480</b>	<b>31,765</b>	<b>34,019</b>	<b>-10.8%</b>

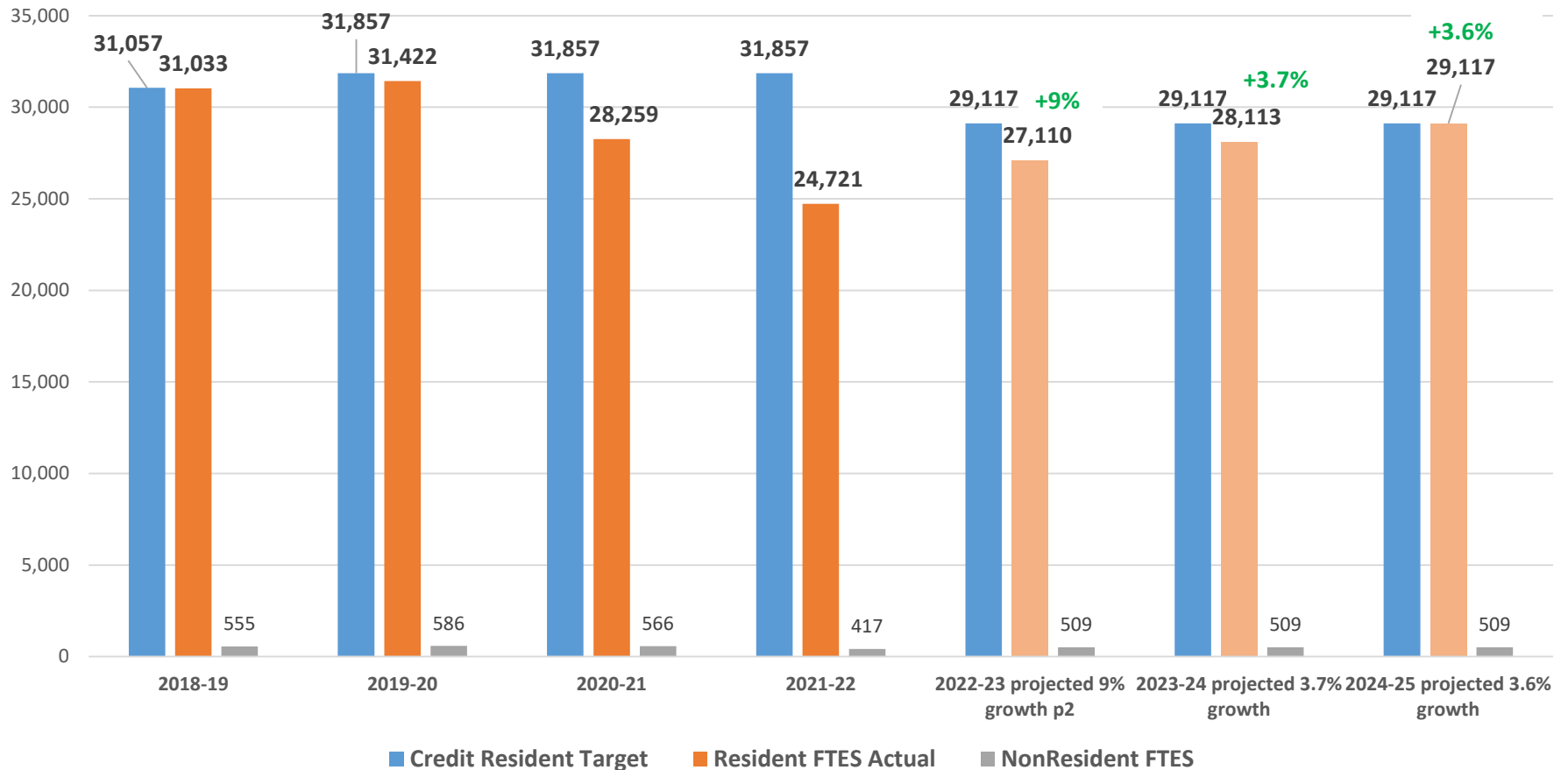
Note: Data are extracted from Colleague/COLMART as of 4/24/2023.

\* Higher percentages due to small sample size.

# FTES Trend and Projections

**2019-20 to 2024-25 FTES Decline: -2,305 FTES or -7% (31,422 vs. 29,117)**

RCCD Annual FTES Trend - Resident and NonResident (Credit Only)



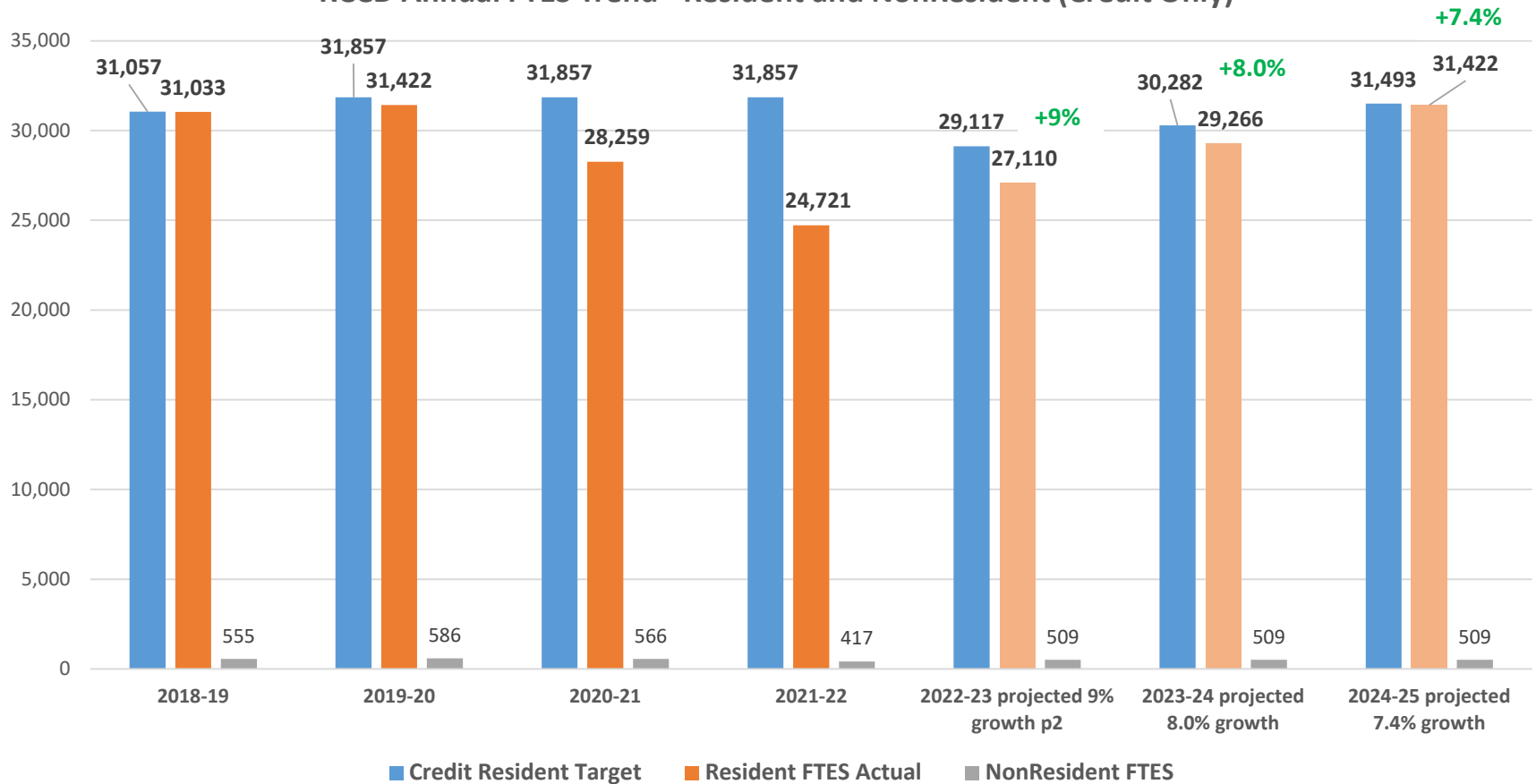
# Enrollment Recovery Strategies: AY 2022-2023

- Marketing and outreach efforts
- Use of data analytics
- Lifted vaccine mandate
- Lifted mask mandate
- Reduce barriers for financial aid
- College Enrollment Management Plans
- Scheduling adjustments
- Guided Pathways work
- Schedule Task Force

# FTES Trend and Projections

To Achieve 2019-2020 FTES: 31,422

RCCD Annual FTES Trend - Resident and NonResident (Credit Only)



# Further Enrollment Recovery Strategies

- Continue to enhance marketing and outreach activities
- Further analyze and utilize "Leavers" data
- Increase feeder high school capture rates
- Increase dual enrollment
- Increase adult education and noncredit enrollment
- Increase full-time attendance
- Offer courses through CVC-OEI course exchange