



RIVERSIDE COMMUNITY COLLEGE DISTRICT

OFFICE OF THE CHANCELLOR

RCCD Enrollment Management Committee

Wednesday, March 9, 2016
CAADO, Conference Room 209
3:30-5:00pm
AGENDA

Approval of Agenda and Minutes

Discussion Items

- a. Update on FY 16-17 Ceiling/Target, P1 – A. Brown

Information Items

- a. Issues for Consideration (Carry over from previous agenda)
 - a. Application Deadline
 - b. Drop for Non-Payment.
 - i. What the data tells us? David Torres
- b. Key demographics on “other” first-time college students – D. Torres
- c. Trend data on high school population in local feeder districts – D. Torres
- d. Communication/Marketing Strategy – P. Cartwright
- e. Distance Ed Snapshot – S. Thomas

Future Items

- a. Other
- b. Next Meetings – S. Thomas

Committee Members:

Moreno Valley	Kathleen Sell
Robin Steinback	Mark Sellick
Norm Godin	District
LaTonya Parker	Dr. Michael Burke
David Vakil	Raj Bajaj
Dyrell Foster	David Torres
Sal Soto	Aaron Brown
Norco	Chris Carlson
Diane Dieckmeyer	Rick Herman
Melissa Bader	Sylvia Thomas
Peggy Campo	RCCD Faculty Association
Beth Gomez	Chris Rocco
Mark DeAsis	
Riverside	
Virginia McKee-Leone	
Mazie Brewington	