

**OFFICE OF THE VICE CHANCELLOR
EDUCATIONAL SERVICES AND STRATEGIC PLANNING**

District Enrollment Management Committee

Thursday, November 19, 2020

Zoom

3:00 p.m. - 5:00 p.m.

MEETING AGENDA

- I Approval of Agenda and Minutes
 - a. Approval of November 19, 2020 Agenda
 - b. Approval of October 15, 2020 Minutes
- II FTES Update 20-21 – R. Bajaj
- III Winter and Spring 2021 Enrollment Plans – Detailed Group Discussion
- IV Workgroup Updates –
 - a. Call to Action – J. Kim/A. Brown
 - b. EduNav – K. Tarrant
 - c. Marketing Campaign – R. Goldware
 - d. ERP Update – C. Blackmore
 - e. Student Debt Group – C. West/L. Tatum
- V Other
- VI Adjournment