RCCD | RIVERSIDE COMMUNITY COLLEGE DISTRICT

MORENO VALLEY COLLEGE | NORCO COLLEGE | RIVERSIDE CITY COLLEGE

OFFICE OF THE VICE CHANCELLOR
EDUCATIONAL SERVICES & STRATEGIC PLANNING
District Enrollment Management Committee
Thursday, September 16, 2021
Zoom
3:00-5:00 pm

<u>MEETING MINUTES</u>

Meeting called to order: 3:00pm

Present: Esmeralda Abejar, John Adkins, AnneMarie Amezquita, Majd Askar, Melissa Bader, Raj Bajaj, Quinton Bemiller, Christopher Blackmore, Aaron Brown, Chris Clarke, Torria Davis, Kristine Di Memmo, Jennifer Floerke, John Geraghty, Rebeccah Goldware, Maria Gonzalez, Elizabeth Hilton, Jake Kevari, Jeannie Kim, Samuel Lee, Vigil Lee, Carlos Lopez, Sandra Martinez, Jason Parks, Jeff Rhyne, Christopher Sweeten, Kaneesha Tarrant, Kyla Teufel, David Torres, Tom Vitzelio, Chip West, Lynn Wright, Lijuan Zhai

Absent: Jamie Clifton, Michael Collins, Mark DeAsis, Darren Dong, Mark Knight, Wolde-Ab Isaac, Thea Quigley, Mark Sellick

1. **Approval of Agenda & Minutes**
   a. **Approval of September 16, 2021 Agenda:**   **1st** M. Bader, **2nd** J. Rhyne
   b. **Approval of May 20, 2021 Minutes:**   **1st** M. Bader, **2nd** J. Rhyne
                                                                Abstentions: No abstentions

2. **FTES Update**

   Dean Raj Bajaj presented for review the FTES targets by term for 2021-22 as of September 13th and indicated that actuals have been included for Summer term. As it stands, the college yearly targets are 7272 for Moreno Valley, 7366 for Norco, and 17219 for Riverside. Summer actual were noted as 497 for MVC, 493 for NC, and 1405 for RCC. There are FTES that were not included for MVC's Academy (ADJ-B1B-27919) due to policy misalignment; these FTES may be included in spring for the yearly program. Dean Bajaj informed there is a major section setup issue that is impacting the calculations because it included Thanksgiving week, but it is not an instructional week. Adjustments to fall targets will be presented at the next DEMC meeting. The committee discussed declining enrollments, emergency conditions allowance, and reviewed enrollments dashboards comparing current enrollments to previous years and inquired about term length multiplier for online Distance Education compressed calendars; the State Chancellor's office will be consulted. A review of our curriculum identifying online and face-to-face offerings has also been requested by the State Chancellor's office and is due in October.

   Credit FTES

FTES by Term 2021-2022								
Credit FTES	summ21	Actual Summ21	Difference	Target Fall 21	Fall 21 FTES sept13	Difference	Target Winter 22	Target Spring 22	College Yearly Target
MVC	624.48	497.00	(127.48)	2,906.37	1,950.00		710.66	3,030.49	7272
NC	650.00	493.02	(156.98)	3,250.00	2,250.00		554.00	2,912.00	7366
RCC	1,377.52	1,405.00	27.48	7,748.55	5,860.00		1,549.71	6,543.22	17219
District	2652	2395	(256.98)	13905			2814	12486	31857

   Nonresident FTES

College	Summer 21	actual sum21	Fall 21	Winter 22	Spring 22	Estimated Annual FTES
MVC	12.58	9.21	46.31	10.29	31.00	100.18
NC	12.80	12.23	65.29	10.18	55.00	143.27
RCC	33.09	21.34	138.16	24.88	120.00	316.13
District	58.47	42.78	249.76	45.35	206.00	602.36

3. **Admission Application Fraud and Financial Aid Fraud CCCCO Reporting**
Interim Vice Chancellor Jeannie Kim informed the committee of a new monthly report due to the State Chancellor's office regarding admissions applications and financial aid fraud. The request for monthly reporting comes after a rise in system-wide fraudulent applications. RCCD IT department fortunately had some forethought a few years ago and put into our applications process a fraud detection system in order to prevent application fraud and registration fraud, so our numbers are significantly lower. The report includes four categories:

1. Number of incidents of suspected registration fraud
2. Number of incidents of suspected financial aid fraud
3. Number of incidents of confirmed financial aid fraud
4. Value of financial aid returned

The data provided in this monthly report is as of September 10th and since applications are processed district wide, the data was not broken down by college at this point. The reported data for September is as follows:

Cat	DIST	MVC	NOR	RIV
Suspect Apps	299			
Suspect Reg	2			
Suspected FA Fraud	220	110	86	24
Confirmed FA Fraud	0	0	0	0
FA Returned	0	0	0	0

4. **Workgroup Updates**

    a. **EduNav**
    Vice President Kaneesha Tarrant shared two key EduNav updates, a dashboard that integrates students' educational plans and career data. The dashboard gives us information from the plans students have created in the system and allows us to drill down to programmatic information, such as the program of study. The dashboard will be a great tool for schedule production to meet student course demand, it can be exported and more frequent routine data refreshes will be planned using updated EduNav data. However the EduNav contract is scheduled to sunset on June 30 of 2022 because we are anticipating the New ERP to be operating and providing a lot of these same services in terms of the registration process. We need to keep an eye on what elements we need to have in place within the new ERP and whether or not we should move forward with renewing EduNav.

    Another powerful tool for counselors was presented as a snapshot of what will be seen on the student side as it relates to career data map to the program of study. The career data will display career mapping based on a student's program of study and include a column for average salary range data pulling from riverside county so as students are working with counselors and doing that career. Planning and thinking about which careers map to their potential programs, or what potential careers mapped to their program of study, they can start to get a sense of different careers and what the salary wages or the wages and salaries might be for that for that particular career.

    b. **ERP Update**
    Interim Vice Chancellor, Jeannie Kim share updates on status of the ERP implementation: As of right now we have completed spin zero in terms of the data.

    c.   **Student Debt Collection**
Vice President Chip West, Controller John Geraghty and Vice President Majd Askar informed that we have not stopped those efforts obviously continue to take payments but haven't pushed as much as we had in those early months. No registration holds for students.

5.   **Future Meeting Dates**
Proposing to change DEMC meeting dates to the second Thursday of the month at the same time, 3:00-5:00 pm.

6.   **Other**
No other items were discussed.

Meeting Adjourned: 3:49 pm