

District Marketing and Communications Committee
February 25, 2021

Charge: In support of the RCCD District Strategic Plan, the District Marketing and Communications Committee (DMCC) will work to establish policies and procedures that will provide guidelines and standards for creating and producing marketing, advertising and strategic communications for the District and its colleges.

1. Call to Order

2. Updates

- a. Moreno Valley College
- b. Norco College
- c. Riverside City College
- d. District

3. Topics for Discussion:

- List Serves
- Social Media Guidelines
- Publicity Request Form

4. Upcoming Meeting

- **Apr. 23 at 9am**