

District Marketing and Communications Committee
April 23, 2021

Charge: In support of the RCCD District Strategic Plan, the District Marketing and Communications Committee (DMCC) will work to establish policies and procedures that will provide guidelines and standards for creating and producing marketing, advertising and strategic communications for the District and its colleges.

1. Call to Order

2. Updates

- a. Moreno Valley College
- b. Norco College
- c. Riverside City College
- d. District

3. Topics for Discussion:

- List Servs
- Social Media Guide
- Writing Style Guide

4. Upcoming Meeting

- **Jun. 17 at 1pm**