

Riverside Community College District
DISTRICT MARKETING AND COMMUNICATIONS COMMITTEE

March 10, 2023

<https://rccd-edu.zoom.us/j/81681801432?pwd=M3BxYTdxN0g0VVp0UXVuQIBMTkNYZz09>

Charge: In support of the RCCD District Strategic Plan, the District Marketing and Communications Committee (DMCC) will work to establish policies and procedures that will provide guidelines and standards for creating and producing marketing, advertising and strategic communications for the District and its colleges.

I. Call to Order

- Welcome CSEA RCC Member - Tony Rizo
- Welcome Faculty RCC Member - Patrick Scullin
- Thank You for Service and Continued Support of the DMCC - Chie Ishihara

II. Approval of Minutes

- December 1, 2022

III. Action Item

- Re-Approve RCCD Acronym Guide

IV. Topics for Discussion

- Presentation by Institutional Research & Strategic Planning
- Future Items
 - Logo Creation
 - Social Media Guide

V. Updates

- Moreno Valley College
- Norco College
- Riverside City College
- District
 - [RCCD-ALL ListServ Guideline](#) - Approved on February 24, 2023 by DSPC

VI. Resources

- Request Forms
 - [Graphic Design](#)
 - [Photography](#)
 - [Publicity](#)
- Completed Items
 - [District Brand Guide](#)
 - [MVC Brand Guide](#)
 - [NC Brand Guide](#)
 - [RCC Brand Guide](#)

Upcoming Meeting

- **May 5, 2023 at 9:30am**

Riverside Community College District
DISTRICT MARKETING AND COMMUNICATIONS COMMITTEE

December 1, 2022
via Teleconference

Committee Members Present

Chie Ishihara
Chris Clarke
Leslie Vargas
Lino Leon
Mark Figueroa
Noelle Hansen

Rebecca Goldware
Robert Schmidt
Ruth Leal
Thea Quigley
Ashley Etchison

Committee Members Absent

Robert Delgadillo
Lesley Zavala
Brady Kerr

Anthony Azarte
Mark Knight

District Staff/ Guests

Patrick Scullin

Call To Order

Meeting called to order at 2:00pm. Committee member Leal asked who the Riverside City College (RCC) classified representative assigned the DMCC is. Vice Chancellor (VC) Goldware clarified this was on her agenda to discuss with the CSEA president.

Approval Of Minutes From October 20, 2022

Member Hansen had sent feedback for the minutes to Renee via email. Member Etchison noted she attended the last DMCC meeting and requested the minutes reflect her attendance vs. absence. Member Vargas motioned to approve the minutes with the corrections and member Etchison seconded. (11 ayes)

Listserv Guideline

VP Figueroa asked about the next steps for moving the Listserv Guideline item forward. It was discussed that this item would go through the Academic Senate as an informational or action item. For consistency, it was suggested that the item should be presented as the item was presented/processed at Norco College (NC). Member Leal shared this item would be researched for the path NC followed. Guest Scullin shared this was a new project for RCC's Marketing committee and will confirm next steps.

Listserv backend technology is complex and the goal is to have a live directory like Office 365. The distribution list examples were shared (RCC Library and employee of the month) and the Listserv goal is automated vs. managing lists to distribute information. Member Clarke shared that this is a guideline for best practices and recommendations for communications at the District/colleges. Guidelines can escalate to become a policy and go through an approval process, but the goal is to setup best practices for marketing, communications, etc.

Each college has different governance structure and the goal is to ensure share. The RCCD-All proposal did go through District Strategic Planning Committee (DSPC) for discussion and approval for agreement within internal communication.

RCCD-All Guideline

VC Goldware shared that the RCCD-All guideline has been sent to the Faculty Association chair and CSEA, but she has not received feedback. There were no significant comments or changes on the latest version. Member Hansen inquired about footnote number two which captures all associations, but the word “association” refers to generic labor. There was confusion about the footnotes being in quotes and not clear direction about who the source was. A suggestion was received regarding footnote number two wording received from HRER for number one and five within the document. The second footnote should reflect, “Does not supersede collective bargaining agreements.” Member Hansen motioned to approve the document with these changes and member Vargas seconded. (11 Ayes)

Acronym Guideline

HBCU is missing from the guide per member Hansen and requested this be added. DEIA is not in the guide and member Leal requested this be added. Member Hansen asked about adding an acronym for a state bill merging programs and JEDI is the new term per VP Figueroa. Member Clarke shared the Acronym Guide would be a fluid document to add new acronyms and this document would be an appendix for the Writing Guidelines on the District site. Member Leal asked if there will be a statement added to the document for others to contribute acronyms and have a contact email address for changes/additions. The DMCC suggested that the Guide be updated with a date stamp and that the document be reviewed annually. VC Goldware suggested this Guide be a searchable document. The Inland Empire Technical Trade Center (IETTC) and Procurement Technical Assistance Center (PTAC) need to be added to the guide. Patrick Scullin motioned to approve the Acronym Guide and member Leal seconded.

Updates

For MVC, VP Figueroa discussed billboards that were used in the past, how the billboards don't focus on District programs and not just advertised in local areas surrounding the campuses. VC Goldware shared examples like the CTE programs that were focused on Districtwide programs vs. college specific with ads. A recommendation was made about Outreach staff to attend trainings at the various colleges to learn about all three college's programs to promote with students.

NC member Leal shared that there has been an increase in student engagement via social media and on campus with live events. Outreach staff attended the Harvest Festival that was attended by thousands. Member Etchison shared that the eSports tournament was attended by participants and watchers which has been effective engagement post-Pandemic. Member Vargas shared that the 16-piece mailer was sent out to the community and has helped with engagement with the community members. Member Leon shared that students seem more interested in NC after attending the Harvest Festival and suggested Districtwide events to advertise District services. It was discussed

about having more District advertising when folks are onsite for events at the campuses. Member Vargas shared that NC has a PeachJar account which can help push information to the community.

RCC guest Scullin shared that the Marketing committee has started gathering again to discuss the RCC Branding Guide to update the Guide and make it easier to implement. The Marketing committee would like to start a team for logo creation and design. It was discussed on how to start logo creation and updates at RCC might be an incubator to hopefully start a new process that can be duplicated at the other colleges.

At the District, member Clarke extended an offer to the DMCC members to invite External Relations and Strategic Communications unit staff to attend college meetings and have District representation/feedback. Chaffey College's advertisements on the 15 freeway near Eastvale and NC campus was discussed.

Request Forms

The request forms were discussed and shared with the DMCC. Member Leal inquired about a survey. Member Clarke shared that there were a few surveys about students that have left education and the Interact media preference survey incorporated larger area/District survey. There was a state survey with few respondents that did not apply to District areas. There was a request for future projections on enrollment numbers decreasing due to lower population at the high school rate. There was discussion about data for helping with projections and marketing as a District; VC Goldware suggested David Torres from Education Services attend a DMCC meeting to share data details regarding students.

Social Media and Website Guidelines

Member Clarke requested that feedback from the DMCC about the Social Media Guidelines as this is the next item that would be before the DMCC for approval. The website guidelines for NC and District are being worked on as MVC and RCC are already utilizing Modern Campus. Each campus would have website guidelines and discussed in the future with the DMCC.

Next Steps

Renee will reach out to the DMCC for winter/spring availability. The Advancement committee is being formalized as there were membership and language questions. VC Goldware asked CSEA for a new appointment for RCC classified representation for the DMCC.

RCCD Acronym Guide

A

- AA - Associate in Arts
- AAR - Annual Assessment Report
- AA-T - Associate in Arts for Transfer
- AB - Assembly Bill
- AC - Academic Council
- ACCCA - Association of California Community College Administrators
- ACCJC - Accrediting Commission for Community and Junior Colleges
- ACCT - Association of Community College Trustees
- ACE - American Council of Education
- ACES - Academic Counseling and Educational Support program
- ACS - Average Class Size
- ADA - Americans with Disabilities Act
- ADN - Associate Degree in Nursing
- ADT - Associate Degree for Transfer
- AHWL - Arts, Humanities and World Languages
- ALE - Association of Latino Employees
- ALO - Accreditation Liaison Officer
- AOE - Area of Emphasis (Degree)
- AP - Administrative Procedures
- APC - Academic Planning Council
- APE - Adaptive Physical Education
- APEX - APEX Accelerators
- API - Academic Performance Index
- APIC - Association of Psychology Internship Council
- APRU - Annual Program Review Update
- A&R - Admissions and Records
- ARCC - Accountability Reporting for Community Colleges
- AS - Academic Senate
- AS - Associate in Science
- AS - Associated Students
- ASA - Academic Support Assistants (Tutor)
- ASCCC - Academic Senate for the California Community
- ASF - Assignable Square Feet
- ASMVC - Associated Students of Moreno Valley College
- ASNC - Associated Students of Norco College
- ASRCC - Associated Students of Riverside City College
- ASRCCD - Associated Students of Riverside Community College District
- AS-T - Associate in Science for Transfer
- ATB - Ability to Benefit
- ATEC - Applied Technology Building
- AUO - Administrative Unit Outcomes

- AY - Academic Year

B

- BAM - Budget Allocation Model
 - BCTC - Ben Clark Training Center
 - BEIT - Business, Engineering and Information Technology
 - BIRT - Behavioral Intervention and Resource Team
 - BIT - Business and Information Technology Department
 - BOG - Board of Governors
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- BOGFW - Board of Governors Fee Waiver
 - BOT - Board of Trustees
 - BP - Board Policy
 - BRAC - Budget and Resource Allocation Committee
 - BSI - Basic Skills Initiative
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C

- C&I - Curriculum and Instruction Committee
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- CAADO - District Office
 - CAAHEP - Commission on Accreditation of Allied Health Education Programs
 - CACT - Center for Applied Competitive Technologies
 - CAFYES - Cooperating Agencies Foster Youth Education Support
 - CAI - Common Assessment Initiative
 - CAIR - California Association for Institutional Research
 - Cal SACC - California Student Association of Community Colleges
 - Cal SOAP - California Student Aid Student Opportunity and Access Program
 - Cal WORKs - California Work Opportunity and Responsibility to Kids
 - Cal-PASS - California Partnership for Achieving Student Success
 - CalWORKs - California Work Opportunity and Responsibility to Kids
 - CAP - Course Accommodation Plan
 - CAP - College Advantage Program
 - CAPIC - California Psychology Internship Council
 - CAPM - Council on Academic and Professional Matters
 - CARE - Cooperative Agencies Resources for Education
 - CATC - Community Adult Training Center
 - CBC - Community Business Center
 - CBO - Chief Business Officer
 - CBOC - Citizens' Bond Oversight Committee
 - CC - College Council
 - CCC - California Community Colleges
 - CCCAA - California Community College Athletic Association

- CCCCO - California Community College Chancellor's Office
- CCCSAA - California Community College Student Affairs Association
- CCCSE - Center for Community College Student Engagement
- CCCSFAA - California Community Colleges Student Financial Aid Administrators
- CCCSFAAA - California Community Colleges Student Financial Aid Administrators Association
- CCCT - California Community College Trustees
- CCLC - Community College League of California
- CCO - Course Content Outline
- CCSSE - Community Colleges Survey of Student Engagement
- CDC - Child Development Center
- CEC - Community Education Center
- CELSA - Combined English Language Skills Assessment
- CEO - Chief Executive Officer
- CEOCCC - Chief Executive Officers of the California Community Colleges
- CERT - Community Emergency Response Team
- CFO - Chief Financial Officer
- CI - Completion Initiative
- C-ID - Course Identification Numbering System
- CIP - Curriculum Inventory of Programs
- CJPC - Career and Job Placement Center
- CLAVE - Chicanos/Latinos Advancing in the Values of Education
- CLEP - College Level Examination Program
- CLOs - Course-Level Outcomes
- CML - Communications, Media and Languages
- CMP - Comprehensive Master Plan
- CNUSD - Corona Norco Unified School District
- COMM - Communications Department
- COA - Cost of Attendance
- COC - Circle of Change Leadership Conference
- COLA - Cost-of-Living Adjustment
- COR - Course Outline of Record
- C-PART - Crisis Prevention & Response Team
- CPEC - California Postsecondary Education Commission
- CPR - Cardiopulmonary Resuscitation
- CPR - Comprehensive Program Review
- CPROS- Classified Professionals
- CPTESL - Computerized Proficiency Test for ESL
- CRC - College Resource Center
- CRLA - College
- CRT - Campus Emergency Response Team
- CSAC - California Student Aid Commission
- CSEA - California Schools Employee Association
- CSSO - Chief Student Services Office
- CSU - California State University
- CTA - California Teachers Association

- CTE - Career and Technical Education Division
 - CTEA - Career Tech Educational Act
 - CTA - California Teachers Association
 - CWE - Cooperative Work Experience
 - CWI - Center for Workforce Innovation
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D

- DBAC - District Budget Advisory Council
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- DCC - District Curriculum Committee
 - DE - Distance Education
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- DE - Dual Enrollment
 - DEI - Diversity, Equity and Inclusion Committee
 - DEIA - Diversity, Equity, Inclusion and Accessibility
 - DEMC - District Enrollment Management Committee
 - DHH - Deaf/Hard of Hearing Services
 - DMC - Digital Media Center
 - DMCC - District Marketing and Communications Committee
 - DO - District Office
 - DOB - Date of Birth
 - DOD - Department of Defense
 - DOI - Dean of Instruction
 - DRC - Disability Resource Center
 - DSCH - Daily Student Contact Hours
 - DSS - Disability Support Services
 - DSP - District Strategic Plan
 - DSPC - District Strategic Planning Council
 - DTC - District Technology Committee
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E

- EAP - Employee Assistance Program
 - EC - Education Code
 - ECE - Early Childhood Education
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- ECEC - Early Childhood Education Center
- ED - US Department of Education
- EDD - Employment Development Department
- EEO - Equal Employment Opportunity
- EERA - Educational Employment Relations Act

- EFC - Expected Family Contribution
 - EIR - Environmental Impact Report
 - EMP - Educational Master Plan
 - EMS - Emergency Medical Services
 - EMT - Emergency Medical Technician
 - EOC - Emergency Operations Center
 - EOP - Emergency Operations Preparedness
 - EOPS - Extended Opportunity Programs and Services
 - ER&SC - External Relations and Strategic Communications
 - ESL - English as a Second Language
 - ED - Economic Development
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F

- FAFSA - Free Application for Federal Student Aid
 - FAQs - Frequently Asked Questions
 - FERPA - Family Educational Rights and Privacy Act
 - FIG - Faculty Inquiry Group
 - FKCE - Foster and Kinship Care Education
 - FLEX - Flexible Calendar Program
 - FMP - Facilities Master Plan
 - FMTF - Function Map Task Force
 - FON - Faculty Obligation Number
 - FS - Faculty Senate
 - FSA - Federal Student Aid
 - FT - Full Time
 - FTE - Full-Time Equivalent
 - FTEF - Full Time Equivalent Faculty
 - FTES - Full Time Equivalent Students
 - FTS - Full-time Student
 - FWS - Federal Work Study
 - FY - Fiscal Year
 - FYCP - Five Year Construction Plan
 - FYE - First Year Experience
 - FYP - First Year Pathways
 - FYSI - Foster Youth Success Initiative
 - FYSS - Foster Youth Support Services (Guardian Scholars)
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G

- GAAP - Generally Accepted Accounting Principles
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- GASB - Governmental Accounting Standards Board
 - GC - Government Code
 - GE - General Education
 - GED - General Education Development
 - GELO - General Education Learning Outcome
 - GIS - Geographic Information Systems
 - GP - Guided Pathways
 - GPA - Grade Point Average
 - GR - Government Relations
 - GSA - Gender Sexuality Awareness Club
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- HACU - Hispanic Association of Colleges and Universities
 - HASS - Humanities, Arts and Social Sciences Department
 - HBCU - Historically Black Colleges and Universities
 - HEOC - Health Occupations
 - HHPS - Health, Human and Public Services Department
 - HIPAA - Health Insurance Portability and Accountability Act
 - HR - Human Resources
 - HRER - Human Resources and Employee Relations
 - HM - Humanities Building
 - HS - Health Sciences Division
 - HSCE - High School Concurrent Enrollment
 - HSE - High School Equivalency
 - HSEE - High School Exit Exam
 - HSI - Hispanic Serving Institution
 - HSI-STEM - Hispanic Serving Institution - Science, Technology, Engineering and Math
 - HUM - Humanities
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- IA&ED – Institutional Advancement and Economic Development
- ICC - Inter Club Council
- ICP - Incident Command Post
- IDEC - Indirect/Direct Evaporative Cooling
- IDS - Instructional Department Specialist
- IE - Institutional Effectiveness
- IEAC - Inland Empire Athletic Conference
- IEC- Institutional Effectiveness Committee
- IETTC - Inland Empire Technical Trade Center

- IG(s) - Inquiry Group(s)
 - IGETC - Intersegmental General Education Transfer Curriculum
 - ILO - Institution-Level Outcomes
 - ILO - Institutional Learning Outcomes
 - INST - Instruction
 - IOI - Improvement of Instruction
 - IPEDS - Integrated Post-Secondary Education Data System
 - IPRO - Institutional Planning and Research Office
 - IR - Institutional Research
 - ISC - International Student Center
 - ISIR - Institutional Student Information Report
 - ISP - Integrated Strategic Plan
 - ISS - Institutional-Set Standards
 - Industrial Technology
 - ITS - Information Technology Services
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J

- JEDI - Justice, Equity, Diversity and Inclusion
 - JD - Job Description
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K

- KIN - Kinesiology, Health, & Athletics
 - KPI - Key Performance Indicators
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L

- LANG - Languages and ESL Division
- LAO - Legislative Analyst's Office
- LAUNCH - Launch Apprenticeship Network
- LC - Learning Center
- LEH - Lecture Equivalent Hours
- LFM - Leading from the Middle
- LGA - Local Goal Alignment
- LGBTQIA+ - Lesbian, Gay, Bisexual, Transgender, Queer or Questioning, Intersex, Asexual and More
- LGI - Large Group Instruction
- LIB - Library
- LLC - Library Learning Center
- LLRCC - Library and Learning Resource Center Committee

- LMP- Logistics Management Program
 - LMS - Learning Management System
 - LO - Learning Outcome
 - LRC - Learning Resource Center
 - LVN - Licensed Vocational Nursing
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M

- MA - Management Association
 - MA - Mutual Agreement
 - MAP - Media Arts Pathway
 - MAP - Military Articulation Platform
 - MCHS - Middle College High School
 - MTSC - Math and Science
 - META - My ePortfolio Transfer and Assessment (Program)
 - MIS - Management Information System
 - MLA - Management Leadership Association
 - MMAP - Multiple Measures Assessment Project
 - MOE - Methods of Evaluation
 - MOI - Methods of Instruction
 - MVC - Moreno Valley College
 - MOU - Memorandum of Understanding
 - MQs - Minimum Qualifications
 - MSC - Math Success Center
 - MVC - Moreno Valley College
 - MVV - Mission, Vision, and Values
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N

- NAC - Norco Assessment Committee
 - NAR - (Financial) Need Analysis Report
 - NASFAA - National Association of Student Financial Aid Administrators
 - NC - Norco College
 - NCATC - National Coalition of Advanced Technology Centers
 - NFO - New Faculty Orientation
 - NOC - Network Operations Center
 - NSF - National Science Foundation
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O

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- OAC - Orientation, Assessment, Counseling
 - OC - Operation Center
 - OCR - Office of Civil Rights
 - OEC - Orange Empire Conference (Athletic Conference within which Norco College previously competed)
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- OEI - Online Education Initiative
 - OER - Open Educational Resources
 - OI - Office of Instruction
 - OER - Open Educational Resources
 - OPEB - Other Postemployment Benefits
 - OSL - Office of Student Life
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P

- PA - Positive Attendance
 - PAB - President's Advisory Board
 - PACAH - Program and Course Approval Handbook
 - PARS - Positive Attendance Reporting System
 - PD - Professional Development
 - PDC - Professional Development Center
 - PDC - Faculty Professional Development Committee
 - PE - Physical Education
 - PERS - Public Employees Retirement System
 - PI - Proportionality Indices
 - PFE - Partnership For Excellence
 - PIN - Personal Identification Number
 - PLAC - President's Latino Advisory Committee
 - PLO - Program-Level Outcome
 - PLO - Program Learning Outcome
 - PO - Purchase Order
 - POST - Police Officer Standards and Training
 - PR - Program Review
 - PR - Purchase Requisitions
 - PRC - Program Review Committee
 - PSA - Personal Services Agreement
 - PSC - Parkside Complex
 - PT - Part Time
 - PTAC - Procurement Technical Assistance Center
 - PTSA - Parent, Teacher and Student Association
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Q

- QFS - Quest for Success
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R

- RC - Resource Council
 - RCC - Riverside City College
 - RCCD - Riverside Community College District
 - RFP - Request For Proposals
 - RJT - Racial Justice Taskforce
 - ROP - Regional Occupational Programs
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- ROPE - Rights of Passage in Education
 - RR - Resource Request
 - RRO - Robert's Rules of Order
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S

- SA - Summer Advantage
 - SAM - State Administrative Manual
 - SAM - System for Award Management
 - SAO - Service Area Outcome
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- SAP - Satisfactory Academic Progress
 - SAR - Student Aid Report
 - SARS-GRID - Appointment Scheduling and Reporting System
 - SAS - Student Academic Services
 - SB - Senate Bill
 - SBA - Small Business Administration
 - SBDC - Small Business Development Centers
 - SBS - Social and Behavioral Sciences
 - SC - Soccer Complex
 - SCFA - Southern California Football Association
 - SCFF - Student Centered Funding Formula
 - SCI - Science and Technology Building
 - SE - Student Equity
 - SEA - Student Equity and Achievement
 - SEM - Strategic Enrollment Management
 - SEOG - (Federal) Supplemental Educational Opportunity Grant
 - SEP - Student Educational Plan
 - SERP - Supplemental Employee Retirement Incentive Plan
 - SFS - Student Financial Services
 - SHPS - Student Health and Psychological Services
 - SHS - Student Health Services

- SI - Supplemental Instruction
 - SID - Student Identification
 - SLA - Service Level Agreement
 - SLO - Student Learning Outcomes
 - SLOAC - Student Learning Outcomes Assessment Cycle
 - SLPA - Speech-Language Pathology Assistant (Program)
 - SMART - Specific, Measurable, Attainable, Realistic/Relevant, Timely/Time-Bound
 - SOU - Statement of Understanding
 - SP - Strategic Plan
 - SPC - Strategic Planning Council
 - SPGM - Strategic Planning and Governance
 - SPO - Student Performance Objectives
 - SQL - Structured Query Language
 - SRTK - Student Right To Know
 - SS - Student Services
 - SSC - Student Support Council
 - SSCCC - Student Senate of California Community Colleges
 - SSL - Student Success Leaders (Student Assistants)
 - SSN - Social Security Number
 - SSOs - Student Services Outcomes
 - SSS - Student Support Services
 - SSS/SSS RISE-TRIO- Student Support Services/Realizing Individual Success through Education
 - SSSP - Student Success and Support Program
 - SSV - Student Services
 - ST - Science and Technology
 - STACC - Stretch Accelerated Composition
 - STARS - Scholars Transitioning and Realizing Success
 - STEM - Science, Technology, Engineering and Mathematics
 - STEM - STEM Center
 - STRS - State Teachers Retirement System
 - STU - Student Services Building
 - SWACC - Statewide Association of Community Colleges
 - SWOT - Strengths, Weaknesses, Opportunities and Threats
 - SWP - Strong Workforce Program
 - SYP - Second Year Pathway
 - S&K - Science and Kinesiology Department
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U

- TA - Teaching Assignment
 - TABE - The Association of Black Employees
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- TAG - Transfer Admission Guarantee

- TANF - Temporary Assistance to Needy Family
 - TBA - To Be Arranged
 - TBD - To Be Determined
 - TCO - Total Cost of Ownership
 - THTR - Theater
 - TLC - Teaching and Learning Committee
 - TMC - Transfer Model Curriculum
 - TOEFL - Test of English as a Foreign Language
 - TOP - Taxonomy of Programs
 - TRAns - Tax Revenue Anticipation Notes
 - TSS - Technology Support Services
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U

- UB - Upward Bound
 - UC - University of California
 - UDL - Universal Design Learning
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V

- VA - Veterans Administration
 - VAMS - Visual Arts and Media Studies
 - Vet2Vet - Veterans Crisis Hotline
 - VFS - Vision for Success
 - VOIP - Voice Over Internet Protocol
 - VPAA - Vice President Academic Affairs
 - VPAS - Vice President of Business/Administrative Services
 - VPBS - Vice President, Business Services
 - VPI - Vice President of Instruction
 - VPPD - Vice President, Planning and Development
 - VPSS - Vice President, Student Services
 - VRC - Veterans Resource Center
 - VRS - Veterans Resource Center
 - VTEA - Vocational and Technical Educational Act
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W

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- WAIII - Workability III
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- WASC - Western Association of Schools and Colleges
 - WC - Writing Center
 - WEB CMS - Web Curriculum Management System
 - WED - Workforce and Economic Development
 - WEQ - West End Quad
 - WIB - Workforce Investment Board
 - WOEX - Work Experience
 - WSCH - Weekly Student Contact Hours
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*Please email Renee Vigil at Renee.Vigil@rccd.edu if you have updates or additions to the Acronym Guide.