

Riverside Community College District
DISTRICT MARKETING AND COMMUNICATIONS COMMITTEE

September 13, 2024

<https://rccd-edu.zoom.us/j/81681801432?pwd=M3BxYTdxN0g0VVp0UXVuQIBMTkNYZz09>

Charge: In support of the RCCD District Strategic Plan, the District Marketing and Communications Committee (DMCC) will work to establish policies and procedures that will provide guidelines and standards for creating and producing marketing, advertising and strategic communications for the District and its colleges.

I. **Call to Order**

II. **Approval of Minutes**

- May 7, 2024

III. **Topics for Discussion**

- List Servs
 - Checklists for Colleges
- Social Media
- Crisis Communications

IV. **Updates**

- Moreno Valley College
- Norco College
- Riverside City College
- District

V. **Upcoming Discussion Topics**

VI. **Resources**

- Request Forms
 - [Graphic Design](#)
 - [Photography](#)
 - [Publicity](#)
- Completed Items
 - [District Brand Guide](#)
 - [MVC Brand Guide](#)
 - [NC Brand Guide](#)
 - [RCC Brand Guide](#)
 - [Writing Style Guide](#)
 - [RCCD Acronym Guide](#)

VII. **Upcoming Meetings**

- October 25, 2024 at 4pm