

Riverside Community College District
DISTRICT FACILITIES NAMING COMMITTEE

September 27, 2024

<https://rccd-edu.zoom.us/j/85652786146?pwd=RhrgY4asemoNtbll9KUQtQkqkfFnIZ.1>

Charge: The Facilities Naming Sub-Committee assists the chancellor in evaluating and making recommendations on naming facilities, events and programs in compliance with Board Policy No. 4400 (Naming Of Facilities, Events and Programs). Facilities, events, and programs may be named for a unique, extraordinary, or significant personal contributions of someone closely associated with the District or a significant financial gift made through the RCCD Foundation. In addition to facilities, plaques, memorials, and monuments, selected events—such as athletics, fine arts, and lectures—other activities and programs are eligible for naming under this policy. All proposed names for facilities, events, and programs shall be consistent with the principles and mission of the District and must receive prior approval by the RCCD Board of Trustees.

I. **Call to Order**

II. **Overview**

- Overview of the charge and [Board Policy 4400](#) - pp. 2 - 7

III. **Action Items**

- Previous Meeting Minutes from May 13, 2021 - pp. 8 - 9
- RCC Culinary – Honorary Naming Nomination - pp. 10 - 24

IV. **Topics for Discussion**

- RCC Culinary – Donor Naming Opportunity - p. 25
- Giving Level Updates and Impacts - pp. 26 - 27

V. **Upcoming Discussion Topics**

- RCC Culinary – Donor Naming Opportunity Update

VI. **Next Steps**

VII. **Upcoming Meetings**

- Scheduled as needed

BP 4400 NAMING OF FACILITIES, EVENTS AND PROGRAMS

Reference:

California Code of Regulations Title 5 Section 53200 subdivision (c)(4)

All recommendations for naming of facilities, events and programs shall be submitted for decision to the Board of Trustees by the Chancellor.

As designees of the Chancellor, the Facilities Recognition and Naming Committee shall develop the procedures for presenting proposed names for facilities, events and programs to the Board of Trustees for consideration.

THE NAMING OF A FACILITY, EVENT OR PROGRAM

Facilities, events and programs shall generally be named in a manner descriptive of their basic functions. In the case of a unique, extraordinary, or significant personal contribution of someone closely associated with the District or a significant financial gift made through the RCCD Foundation, it will be proper for an individual's name to be bestowed upon a facility, event or program. All proposed names for facilities, events and programs shall be consistent with the principles and mission of the District.

In addition to facilities, plaques, memorials and monuments, selected events – such as athletics, fine arts, lectures – and other activities and programs will be eligible under this policy.

Decisions to name facilities, events or programs after an individual when no financial gift is involved shall be made under circumstances free from emotion and transitory pressures. Therefore, when a nomination involves service or professional contributions to the institution, a proposal shall not be submitted to the Facilities Recognition and Naming Committee until the individual has been retired or deceased at least one year.

DISCONTINUING THE NAME OF A FACILITY, EVENT OR PROGRAM

The District recognizes that the name conferred on a facility, event or program in recognition of an individual or group is an important factor in the public image of the institution.

Accordingly, the Board of Trustees may discontinue an approved name when the Board determines that it is no longer appropriate for the District to retain the name previously assigned to the facility, event, or program.

Date Adopted: August 18, 2009 (Replaces RCCD Policy 7070)

Date Revised: May 21, 2019

Date Revised: December 14, 2021

Formerly: 3950

**Institutional Advancement &
Economic Development**

AP 4400 NAMING OF FACILITIES, EVENTS AND PROGRAMS

References:

- I. The Board of Trustees retains authority for naming all facilities, events, programs, or other aspects within the District. The Board delegates to the Chancellor the process of evaluating and making the recommendation for naming facilities, events and programs. To aid in this process, an established committee, the Facilities Recognition and Naming Committee (“Committee”), will gather the request and other required data, and make a recommendation to the Chancellor for any suggested naming.

- II. The Facilities Recognition and Naming Committee shall be comprised of: one member of the faculty from each College in the District, as determined by the College President in consultation with the Academic Senate; one member of the staff union, as determined by the CSEA; one member of management from each College in the District, as determined by the College President in consultation with the MLA; one member of the Board of Directors of the RCCD Foundation, as determined by their Executive Committee; the President of the District Academic Senate; the Associate Vice Chancellor, Facilities Planning and Development; the Vice Chancellor, Institutional Advancement and Economic Development or Designee; one member of the public solely for each specific naming situation if and as determined by the pertinent College President; and the student trustee.

Whenever a naming situation involves an academic program, the current District Discipline Facilitator, or designee, for the academic area concerned shall be included on the Committee for that matter. When naming involves academic programs, the Board shall rely primarily on the advice of the Committee’s faculty, consistent with Title 5.

The Committee shall have a faculty co-chair and an administrative co-chair. The faculty co-chair shall be a faculty Committee member as determined by consensus of the faculty Committee members. The administrative co-chair shall be the Executive Director of the RCCD Foundation. Once selected, members will continue on the Committee until they resign, they no longer fill the role through which they were placed on the Committee, or they are replaced with someone else through the applicable determination process.

- III. Each proposal for naming a District facility shall be considered on its own merits.

No commitment for naming shall be made prior to Board of Trustees' approval of the proposed name.

IV. General Guidelines

- A. Individual or group requests are to be submitted in writing to the RCCD Foundation. A "PRESENTATION OF A CANDIDATE FOR RECOGNITION" Form must be completed as required by the Committee.
- B. Individuals or groups submitting applications should be prepared to make a presentation to the Committee with supporting materials and additional information. The Committee will keep the requesting individual or group informed on the application's progress.
- C. The Committee will seek input from pertinent operational experts to ensure there are no functional limitations on requests for placement. Preliminary input will be obtained from the College directly involved. The Committee will then review all information obtained and provide a written recommendation forwarded to the President of the College directly involved. Once approved by the College President, any recommendation will be then forwarded to the District Chancellor for approval before being brought to the Board of Trustees.
- D. An appropriate relationship between the use of the facility or its function and the person for whom it will be named should exist. When possible, a building name should include the function of that facility in its title.
- E. In addition, plaques, memorials or any form of recognition to be affixed to any building, structure or facility of the District shall be subject to the aforementioned procedure for approval.
- F. Any event associated with a naming opportunity will be managed between the RCCD Foundation and the pertinent College President's Office. The RCCD Foundation will have primary responsibility where a gift is connected to the naming; the pertinent College President's Office will have primary responsibility where the naming is for honorary purposes.
- G. Any academic program associated with a naming opportunity will be judged according to the fit between the suggested name and the program. All naming requests should reflect a logical and meaningful relationship between themselves and the program and shall reflect the mission and values of the District.

V. A name for a District facility must meet one or more of the following criteria:

- A. It must designate the function of a facility.
- B. It must reflect natural or geographic features.
- C. It must reflect a traditional theme of a college.

- D. It must reflect the mission and values of the District.
- E. It must honor an individual:
 - 1. When no gift is involved:
 - a. It must honor a person who has achieved unique distinction in higher education or other areas of public service; or
 - b. It must honor a person who has served the District in an academic capacity and has earned a reputation as a scholar; or
 - c. It must honor a person who has served the District and made extraordinary contributions to the District.
 - d. When a proposal for naming in honor of an individual involves service in an academic or administrative capacity, a proposal shall not be made until the individual has been retired or deceased at least one year.
 - 2. When a significant gift is involved:
 - a. A facility, event or program may also be named for a benefactor or an individual nominated by a benefactor for a significant gift to the District.
 - b. For an amount to be considered significant, it shall either:
 - Fund the total cost of the facility, event or program to be named; or
 - Provide funding for that portion of the total cost which would not have been available from other sources; or
 - Fit established naming opportunities presented to the Facilities Recognition and Naming Committee as part of the RCCD Foundation fundraising activities.

Such facilities, events or programs will not be named in return for revocable deferred gifts. Irrevocable gifts of property (real or personal) will be considered.

VI. **Duration of Naming Recognition**

Naming of District facilities, events or programs may be granted by the Board of Trustees as either permanent or for a defined period of time. The recommendation to the Board shall include the recommended duration of the recognition.

VII. **Transferability of Naming Recognition**

Naming of a designated piece of District property may not survive the named property's existence. Should the named property be removed, renovated or redesigned for another use, the naming recognition shall not automatically be assigned to its replacement or any other like property without the express authorization of the Board of Trustees. A recommendation for the transfer of the

naming rights may be presented to the Board for consideration through this Committee process. In the event that a naming designation will be either transferred or discontinued, the District will attempt to contact and inform any living heirs.

VIII. **Signage**

Buildings to be named should normally bear the last name of the person for whom it is to be named and the building name. For instance, "The Doe Memorial." The sign should be in a typeface and style consistent with College signage. The wording of the nameplate must be approved by the Chancellor and pertinent College President (or designees). The cost of signage will be borne by the associated gift, or by the District when the naming is solely for honorary purposes. The RCCD Foundation will work with the appropriate College President's Office to manage the accomplishment of proper signage.

Lecture halls, classrooms, and labs named may also be identified with a plaque of appropriate materials and design mounted on the wall directly outside the main entrance to the facility, or in a position otherwise most appropriate under specific circumstances.

All areas where students, staff, and the public gather, including walkways, benches, and gardens, may also be identified with a plaque or acknowledgement plate of appropriate materials and design mounted near the area. The plaque or acknowledgement plate design should be consistent with the design of the facility and easily maintained.

Office of Primary Responsibility: Office of the Chancellor

Administrative Approval: August 16, 2011 (Replaces current RCCD Regulation 7070)

Date Revised: May 21, 2019

Date Revised: December 14, 2021

Formerly: 3950

RIVERSIDE COMMUNITY COLLEGE DISTRICT

Facilities Naming Committee Meeting

May 13, 2021

2:00 pm – 3:00 pm

DRAFT

MINUTES

The meeting of the Riverside Community College District Facilities Naming Committee was called to order by committee Co-Chair Mark Sellick at 2:07 pm via Zoom Conference.		<u>CALL TO ORDER</u>
Members Present	Members Absent	Staff Present
Bart Doering (<i>Proxy for Hussain Agah</i>) Rebecca Goldware Vivian Harris Steve Marshall Mark Sellick Virginia White Launa Wilson	Elena Santa Cruz Jennifer Floerke Kyla O’Connor Jacob Velasquez	Launa Wilson, Foundation Executive Director Shannon Tillett, Foundation Administrative Assistant
Approval of the Facilities Naming Committee meeting minutes from March 11, 2021 <u>It was moved and seconded to approve the 03/11/2021 Facilities Naming Committee meeting minutes as presented. M/S/C Launa Wilson/Vivian Harris.</u>		<u>Approval of Minutes</u>
<p>Co-Chair Mark Sellick called the members attention to the honorary naming submission for the Black Box Theatre and asked if any members noticed anything in the application that did not align with the honorary naming criteria. With no issues, Co-Chair Sellick entertained a motion and second, and opened the floor up for discussion.</p> <p>Co-Chair Launa Wilson reminded the committee that by naming the space with an honorary naming, the District would be giving up the opportunity in the future to name it for a charitable donation. The honorary naming would result in inventory being taken off the table for future donor conversations. Co-Chair Wilson acknowledged how much Mr. Schultz did for the community and how well-loved and highly respected he was. Co-Chair Sellick agreed with Co-Chair Wilson in terms of generating money for the District and commented on the importance of leaving the door open for possible philanthropic naming in the future. If a charitable donor does express interest in the future, the subsequent committee should think about maintaining the spirit of the honorary naming with the notion of compromise if a charitable gift is on the table. Committee Member Steven Marshall inquired if the renaming process is silent or specifically precluded in the Board Policies. Co-Chair Wilson pulled up the policy and mentioned that it does include language about discontinuing names that were previously approved. While the language is somewhat vague, it does leave room for an argument to be made to remove the old name and put up a new name for a charitable donation.</p> <p>Member Marshall asked the committee if any individual has been in the theatre space that is up for naming. No members on the committee have gone inside the theatre space. Co-Chair Sellick recommended moving forward, the committee visit spaces up for nomination to understand what impact the naming will have overall. Committee Member Rebecca Goldware mentioned the application is submitted from the department and the individuals responsible for maintaining and taking care of the space. The experts on the space and what it is utilized for. Maybe the committee should ask for feedback and comments from the individuals during the application process for subsequent submissions. In theory, the deans and individuals putting the application together are very familiar with the space and comments would provide the committee with context from the applicants as to how the</p>		<u>Review RCC Honorary Naming Submission</u>

<p>space may or may not impact programming. In terms of the application itself, a line for a description of how the space will be used can be added and make note it needs to be included with the nomination narrative. Verbiage will also be added to the application documents in regards to committee members viewing the space nominated for naming in the future.</p> <p>Member Goldware asked the committee about the next steps after action is taken on the submission. Co-Chair Wilson responded the submission will go to the District Chancellor for approval followed by the District Board of Trustees. Discussion followed in regards to who presents the submission to the Chancellor. It was agreed upon that one of the committee Co-Chairs would introduce the submission then call on the individual that submitted the application to present their case. At the end of the applicant's presentation, the Co-Chair will recommend the submission for approval.</p> <p><u>It was moved and seconded to approve the nomination of Gary Schultz in the honorary naming of the Black Box Theatre. M/S/C: Vivian Harris/Rebecca Goldware.</u></p>	
<p>At the previous committee meeting, the committee was informed about the new Facilities Naming Gift Minimums document. The document was presented at the RCCD Foundation Executive Committee meeting where it was unanimously approved. The new form was distributed to the committee for informational purposes.</p>	<p><u>Facilities Naming Gift Minimums</u></p>
<p>There being no further business, the meeting was adjourned at 2:31 pm by Co-Chair Mark Sellick.</p>	<p><u>Adjournment</u></p>
<p>Prepared by:</p> <hr/> <p>Shannon Tillett RCCD Foundation Administrative Assistant</p>	

**RIVERSIDE COMMUNITY COLLEGE DISTRICT
INFORMATION FOR NAMING OF FACILITIES, EVENTS OR PROGRAMS**

The honorary or philanthropic naming of RCCD facilities, events, and programs is governed by Riverside Community College District Policy No. 4400 (NAMING OF FACILITIES, EVENTS AND PROGRAMS, rev. 5/21/2019). Facilities, events and programs may be named in cases of unique, extraordinary, or significant personal contributions of someone closely associated with the District or a significant financial gift made through the RCCD Foundation. In addition to facilities, plaques, memorials and monuments, selected events – such as athletics, fine arts, lectures – and other activities and programs are eligible for naming under this policy. All proposed names for facilities, events and programs shall be consistent with the principles and mission of the District and must receive prior approval by the RCCD Board of Trustees.

The Board of Trustees delegates to the Chancellor the process of evaluating and making the recommendation for naming facilities, events and programs. To aid in this process, the Facilities Recognition and Naming Committee is charged with the task of gathering and evaluating such requests and making recommendations to the Chancellor.

Considerations and Requirements for Namings

When no gift is involved:

- a) It must honor a person who has achieved unique distinction in higher education or other areas of public service; or
- b) It must honor a person who has served the District in an academic capacity and has earned a reputation as a scholar; or
- c) It must honor a person who has served the District and made extraordinary contributions to the District.
- d) When a proposal for naming in honor of an individual involves service in an academic or administrative capacity, a proposal shall not be made until the individual has been retired or deceased at least one year.

When a significant gift is involved:

- a) It may honor a benefactor or an individual nominated by a benefactor. As with all gifts, the RCCD Foundation is responsible for evaluating the potential naming gift to ensure alignment with the organization's Gift Acceptance Policy and District mission and principles.
- b) For a gift to be considered significant, it shall either fund the total cost of the facility, event or program to be named, or provide funding for the portion of the total cost which would not be available from other sources.
- c) Gifts are also deemed significant if they align with established naming opportunities established as part of the RCCD Foundation fundraising activities.
- d) Revocable deferred gifts are ineligible for naming considerations. Irrevocable gifts of cash, investments, and/or real property will be considered

**RIVERSIDE COMMUNITY COLLEGE DISTRICT
NOMINATION OF A CANDIDATE FOR NAMING RECOGNITION**

This form is to be completed and submitted with all required supporting documents to the Facilities Recognition and Naming Committee. All documentation must be received before the nomination will be considered. Once the full nomination package has been received, the Committee will review the nomination and make its recommendation to the Chancellor.

1. Nomination Submitted By: _____

a. Title, College: _____

2. Type of Naming (check one): Honorific Philanthropic

3. Purpose of Naming (check one): Facility Event Program

4. Proposed Name: _____

5. Contribution Information (if applicable):

a. Total amount of private funds anticipated/received: \$_____

b. Form of Contribution:

Outright Gift. Specify date of contribution _____

Written **Irrevocable** Current Pledge. Attach pledge agreement for review.

Written **Irrevocable** Deferred Pledge*. Attach pledge agreement for review.

*Note: Naming recognition associated with deferred gifts must be held until such time that a significant portion of the total anticipated gift has been received.

Ideally, the associated pledge agreement should include provisions for the institution to receive a meaningful proportion of the total anticipated gift during the donors' lifetime. Namings associated with fully deferred gifts will only be considered on an exceptional basis.

6. College/District Commitment: Will any additional college or District resources be required to support the ongoing maintenance of this named facility, event or program? (e.g., space, special facilities, equipment, etc.)? No Yes

a. If yes, how will these ongoing needs be funded? _____

Nomination for Naming Recognition Supporting Documentation Checklist

- Nomination of a Candidate for Naming Recognition Form
- Nomination narrative (1,000 word limit) that includes the following information:
 - Brief biographical sketch, including the candidate's association with RCCD (position, years of service, etc.).
 - Special contributions to RCCD, including the specific nature of achievements (e.g., special talents, books written, curricular innovations, etc.) and their significance to the District/College.
 - Special contributions to the community, including the specific nature of the contributions or achievements (e.g., participation in civic organization(s), athletic and charitable events, extra-curricular school-related activities) and their significance to the District/College.
- Letters of Support* (at least one)
 - *NOTE: If the nomination is associated with an existing or proposed academic program, one letter of support is required from the appropriate academic administrator (Vice President of Academic Affairs and/or College President) and one letter of support is required from the appropriate faculty representative (Academic Senate President) to evidence that they were consulted about and are supportive of the nomination.
- Other Supporting Documents (i.e., newspaper clippings, honors, awards, etc.)

PLEASE SUBMIT THE COMPLETE NOMINATION PACKAGE VIA MAIL OR EMAIL TO:

RCCD Foundation
ATTN: Facilities Naming Committee
4800 Magnolia Avenue
Riverside, CA 92506

Email: foundation@rccd.edu

<u>Internal Use Only</u>
Date Received: _____
Received By: _____
Date Reviewed: _____
Recommendation:
<input type="checkbox"/> Approve <input type="checkbox"/> Deny
Submitted to Chancellor's Office: _____

Chef Bobby Moghaddam was hired as the culinary arts director in 2003 for the RCC culinary academy. Under the supervision of the area Dean, he provided District-wide overall leadership and supervision of the Hospitality and Culinary Arts Education programs. The position also involved considerable diplomatic skill in bridging the interests of Culinary Academy students, faculty and the general public; building a strong linkage with the hospitality industry and other potential partners in the hospitality field. He also sought after industry participation in the form of student scholarships, internships, donations, and actively participated as a consultant to the District's food service programs and management staff. Chef Bobby Retired in 2020.

Chef Bobby developed his impressive culinary skills working at restaurants and dining halls in Massachusetts, New York, Connecticut, Vermont, and overseas in Saudi Arabia where he served as quality assurance director for Greyhound Services. While working, he finished a master's degree in hotel and food service management at Florida International University in 1979. He taught culinary arts at seven colleges and universities in the United States.

Riverside City College Culinary Academy has been in operation since 1996. The academy aims to meet the needs of those in its community, regardless of a student's income level. In its full-service restaurant, The Academy Restaurant, which seats more than 140 patrons, students learn how a restaurant operates. Students practice the theory they have studied under real-world pressure, from food preparation to presentation and service. Many students from Riverside City College Culinary Academy go on to work in well-known establishments or continue their culinary studies by obtaining a bachelor's degree in culinary or pastry arts.

On June 18, 2009 The American Culinary Federation (ACF) honored the Riverside City College Culinary Academy with an Achievement of Excellence. This is one of two facilities to receive the award in the Culinary Program Full-Service Restaurant Facility category, which recognizes foodservice establishments that exemplify a commitment to excellence in their area.

When we think of institutions, we often think of the buildings that house them, the traditions they uphold, and the legacies they create. However, behind every great institution, there is often an individual whose relentless dedication, unmatched vision, and unwavering commitment have made it what it is. At the Riverside Community College Culinary Academy, that individual is unequivocally Chef Bobby Moghaddam.

Over the course of twenty remarkable years, Chef Bobby has not only been a guiding light but has also laid the very foundations of what has now blossomed into the renowned Riverside City College Culinary Academy and he has been awarded many accolades.

In 2013 Chef Bobby Moghaddam, executive director of Hospitality and Culinary Arts at Riverside City College was named a recipient of the Antonin Carême Medal presented by the Chefs Association of the Pacific Coast in San Francisco. The Antonin Carême Medal, first awarded in 1969, honors chefs who make extraordinary contributions to the culinary education and professional culinary arts. The medal is named after Chef Antonin Carême, who earned the twin moniker of 'Chef of Kings' and the 'King of Chefs' because of his love for the craft and his reputation for compassion and humanity.

In 2015, Chef Bobby received the coveted national award, the Lawrence A. Conti Achievement Award for his many decades of commitment to excellence, a particularly high honor from the American Culinary Federation. The ACF said that Chef Bobby is a dedicated educator who inspired students with his passion and expertise. We are all grateful for his contributions to the culinary arts in Riverside, and the flavors, recipes, and techniques he championed and we enjoyed.

Twenty years is a long time, long enough to change the trajectory of countless lives. But Chef Bobby's impact goes beyond mere numbers. He is an embodiment of passion and perseverance. When he first started at Riverside Community College, the culinary arts program was but a budding discipline here. With his expertise and enthusiasm, he saw the potential of what could be, and more importantly, he acted upon that vision.

It wasn't just about teaching a course or running a program; Chef Bobby believed in cultivating a culture. The Culinary Academy under his leadership grew from a nascent idea to a vibrant hub of learning, innovation, and excellence. Many students who once walked through its corridors, inspired by Chef Bobby's teachings, have gone on to achieve significant milestones in the culinary world, establishing successful careers and even opening their own restaurants. Each of these successes stands as a testament to the foundation he has laid.

Beyond his professional achievements, Chef Bobby has always been a pillar of support for students and colleagues alike. His approachability, combined with his vast knowledge, has made him not just a mentor in the kitchen but a life mentor for many. The countless hours he dedicated, the wisdom he shared, and the patience he exhibited in shaping the next generation of chefs is a testament to his unwavering dedication.

Moreover, Chef Bobby has consistently demonstrated an unparalleled commitment to community outreach, ensuring that the academy was not just a space for learning but also a space for giving back. Through numerous community events, Thanksgiving for the homeless, fundraisers, and culinary showcases, he made sure that the academy was deeply rooted in its local community, thus fostering a bond that went beyond the classroom walls.

In February, we learned about the passing of a dear friend and colleague, Chef Bobby Moghaddam, a highly respected member of the RCC community who served as the founding Director of Hospitality and Culinary Arts for nearly two decades building the program with undivided dedication to its current prominence. He will always be remembered and loved for his significant and valiant service to our students and community.

Many of you will remember Chef Bobby with great appreciation for the delicious food provided by RCC students and faculty during the Culinary Academy's semiannual fundraising dinners; Thanksgiving lunches for the homeless in Riverside; September picnics at March Air Force Base; and the gourmet meals served in the RCC Restaurant on the corner of Market Street and University Avenue. Our deepest admiration goes out to his family and to all who have been touched by his kindness and love for teaching. We will miss him profoundly.

To the Facilities Naming Committee:
Riverside Community College

Subject: Dedication of the Demonstration Lab in Honor of Chef Bobby Moghaddam

Dear Esteemed Members,

When we think of institutions, we often think of the buildings that house them, the traditions they uphold, and the legacies they create. However, behind every great institution, there is often an individual whose relentless dedication, unmatched vision, and unwavering commitment have made it what it is. At the Riverside Community College Culinary Academy, that individual is unequivocally Chef Bobby Moghaddam.

Over the course of twenty remarkable years, Chef Bobby has not only been a guiding light but has also laid the very foundations of what has now blossomed into the renowned Riverside City College Culinary Academy. It is with immense pride and deepest respect that we write to you today, recommending that the demonstration lab at our academy be dedicated in his honor. Such an honor would be a fitting tribute to his unparalleled contributions.

Twenty years is a long time, long enough to change the trajectory of countless lives. But Chef Bobby's impact goes beyond mere numbers. He is an embodiment of passion and perseverance. When he first started at Riverside Community College, the culinary arts program was but a budding discipline here. With his expertise and enthusiasm, he saw the potential of what could be, and more importantly, he acted upon that vision.

It wasn't just about teaching a course or running a program; Chef Bobby believed in cultivating a culture. The Culinary Academy under his leadership grew from a nascent idea to a vibrant hub of learning, innovation, and excellence. Many students who once walked through its corridors, inspired by Chef Bobby's teachings, have gone on to achieve significant milestones in the culinary world, establishing successful careers and even opening their own restaurants. Each of these successes stands as a testament to the foundation he has laid.

The demonstration lab located now at the new RCC Culinary Academy in downtown Riverside at the district office, was another of Chef Bobby's visions. In addition to the full-service restaurant that our students run, the lab is another highlight of the academy. It has been the stage where ideas turned into delicious realities and where we have had celebrity chefs share their expertise with our students.

In recognizing Chef Bobby's incredible two-decade journey with Riverside Community College, dedicating the demonstration lab in his honor would be a symbol of our immense gratitude and acknowledgment. This dedication would not just be a tribute to the past, but also a promise for the future: a promise that Riverside Community College Culinary Academy will always uphold the values, passion, and dedication that Chef Bobby has instilled in it.

Beyond his professional achievements, Chef Bobby has always been a pillar of support for students and colleagues alike. His approachability, combined with his vast knowledge, has made him not just a mentor in the kitchen but a life mentor for many. The countless hours he dedicated, the wisdom he shared, and the patience he exhibited in shaping the next generation of chefs is a testament to his unwavering dedication.

Moreover, Chef Bobby has consistently demonstrated an unparalleled commitment to community outreach, ensuring that the academy was not just a space for learning but also a space for giving back. Through numerous community events, Thanksgiving for the homeless, fundraisers, and culinary showcases, he made sure that the academy was deeply rooted in its local community, thus fostering a bond that went beyond the classroom walls.

In conclusion, we urge the Facilities Naming Committee to recognize Chef Bobby's unparalleled service to Riverside Community College by dedicating the demonstration lab in his honor. It would be a fitting tribute to a legend who has given so much of himself to uplift others.

Warm regards,

Riverside City College Culinary Academy Advisory Committee

3801 Market Street, Riverside, Ca. 92501

Chef David Avalos, CCE

Riverside City College Culinary Academy

David.avalos@rcc.edu

Chef Robert Sevaly, CEC

Executive Chef

1259 E Colton Ave, Redlands CA 92373

sevaly-robert@aramark.com

Mark Porter

Instructor, Culinary Arts, CTE Department Chair

La Sierra High School

mark.porter@alvordschools.org

Chef Michael Reyes

Lecturer

The Collins College of Hospitality Management

California Polytechnic University, Pomona

Email: dmreyes@cpp.edu

Tom Donahue

tom.donahue@fsaca.org

Family Service Association 21250 Box Springs rd. Moreno Valley 951-6861096

JAMIL DADA

Vice President, Investment Services – **Provident Bank**
Registered Principal and OSJ, **LPL Financial**
dada@myprovident.com jdada@rivco.org

Rob Grider

Director, Chef Partnerships, Western Region
Email: rgrider@tredish.com thebobbyg1979@gmail.com

Meriel Anderson-McDade

Riverside City College
CTE Employment Placement Coordinator
Meriel.anderson-mcdade@rcc.edu

Roxanne Polanco

RCC Culinary Graduate
roxanne.polanco@yahoo.com

Donna Schulte

Job Development Specialist, Career Technical Education
Riverside Unified School District
dschulte@rusd.k12.ca.us

Nick Mugridge

CTE Liaison, Career Technical Education
nmugridge@riversideunified.org

Ron Westin

Career Technical Education
Riverside Unified School District
rweston@rusd.k12.ca.us

Lisa Ciranna - Ramona High School Culinary Teacher

lciranna@riversideunified.org

Allen Lovett

Chef-Culinary Arts
Poly High School, Riverside
halovett@riversideunified.org

Mr. Todd Sutphen

CTE Culinary Arts Teacher
Riverside Unified School District
E-Mail: tsutphen@riversideunified.org

Chef Krystle Schenk

Marriott Riverside at the Convention Center
Kschenk@marriotttriverside.com

Chef Brad Martin

Executive Chef at the Riverside Convention Center
bmartin@riv-cc.com

Miguel A Jaimes | District Sales Manager , Executive, US Food Service
Miguel Jaimes@ usfoods.com

Chef Jeni Lelle

Adjunct Faculty, Riverside City College Culinary Academy
Jeni.Lelle@rccd.edu

Chef Lanette Dickerson

Director of Culinary Operations
U.C. Riverside Dining Service
lanette.dickerson@ucr.edu

David Murillo

U.C. Riverside, Culinary Manager
david.murillo@ucr.edu

First I want to express my gratitude to Chef Reyes (as the other AC members have already stated) for putting together a very effective and accurate depiction of how honorable Chef Bobby always was. It takes a long time and effort to pen such a superb essay even if it is for a Great Man.

As the Chairman of the Riverside County Workforce Development Board and as a long time member of the RCCD Foundation Board, I was lucky to have met Chef Bobby when he first started and what an honor it was to watch him for the 20 years as he tirelessly and passionately went about his business, which was to change the lives of hundreds of our deserving youth. Even when he faced adversity or pushback from some leadership, he never backed down, because he knew what he was doing was the right thing and it was always for the benefit of the students.

Please proceed....and I am happy to assist in any way that I can if you need me to. If there is a hearing or meeting of the naming committee and if you need some of the Advisory Committee to testify, I am happy to.

Wishing everyone HAPPY HOLIDAYS and continued success in 2024.

Let's do this !

Respectfully,

JAMIL DADA

Vice President, Investment Services – **Provident Bank**
Registered Principal and OSJ, **LPL Financial**
dada@myprovident.com jdada@rivco.org



29 March 2024

To Members of the Facilities Recognition and Naming Committee:

As President of Riverside City College Academic Senate (RCCAS), per district policy No. 4400 (Naming of Facilities, Events, and Programs), I am writing to support the application put forward by Chef David Avalos, Senior Chef Instructor and Co-Director, RCC Culinary Academy, for the dedication of a demonstration lab in the name of Chef Bobby Moghaddam.

Chef Avalos's application and nomination narrative were agendaized for information and action at the RCCAS meeting held March 18, 2024, in the RCC Hall of Fame. Upon review of these comprehensive materials, the senate unanimously voted to approve a formal letter of support for this application. Several senators also shared their personal appreciation in knowing that Chef Bobby was being put forward to recognize and memorialize his many contributions to the college and district, after nearly twenty years of dedicated service and his very recent passing.

In accordance with the wishes of RCC Academic Senate, I hereby verify that this application has followed our processes. And it is my pleasure and honor, as RCCAS President, to support the application put forward.

Respectfully submitted,

Jo Scott-Coe
Professor of English
President, RCC Academic Senate
Asst. Chair, Dept. of English & Media
Riverside City College

Dear RCCD Friends and Associates,

Yesterday, we learned about the passing of a dear colleague, Chef Bobby Moghaddam, a highly respected member of the RCC community who served as the Director of Hospitality and Culinary Arts for nearly two decades. He will always be remembered and loved for his significant and valiant service to our students and community.

Many of you will remember Chef Bobby with great appreciation for the delicious food provided by RCC students and faculty during the Culinary Academy's semiannual fundraising dinners; Thanksgiving lunches for the homeless in Riverside; September picnics at March Air Force Base; and the gourmet meals served in the RCC Restaurant on the corner of Market Street and University Avenue.

Chef Bobby developed his impressive culinary skills working at restaurants and dining halls in Massachusetts, New York, Connecticut, Vermont, and overseas in Saudi Arabia where he served as quality assurance director for Greyhound Services. While working, he finished a master's degree in hotel and food service management at Florida International University. He taught culinary arts at seven colleges and universities in the United States and was hired to direct RCC's program in 2003.

In 2015, Chef Bobby received the Lawrence A. Conti Achievement Award for his many decades of commitment to excellence, a particularly high honor from the American Culinary Federation. He was a dedicated educator who inspired students with his passion and expertise. We are all grateful for his contributions to the culinary arts in Riverside, and the flavors, recipes, and techniques he championed and we enjoyed. As we hear more from his family, we will share information about his memorial services and ways we can demonstrate our love and respect to his memory.

Sincerely,

Wolde-Ab Isaac, Ph.D.
RCCD Chancellor

LOCAL NEWS

RIVERSIDE: RCC chef earns 'big deal' national honor





Chef Bobby Moghaddam, executive director of Riverside City College's Hospitality and Culinary Arts program.



By **DAVID DOWNEY** | The Press-Enterprise

June 25, 2015 at 1:38 p.m.

The top chef at a local community college is getting a national award.

Chef Bobby Moghaddam, executive director of Riverside City College's hospitality and culinary arts program, is scheduled to receive the Lawrence A. Conti Achievement Award on Aug. 1 from the American Culinary Federation at a convention in Orlando, Fla.

"It is a very big deal," said Stafford DeCambra, chairman of the American Academy of Chefs, in a telephone interview this week.

DeCambra said the award is one of six to be delivered. He said Moghaddam will be honored for his commitment to excellence in the profession over several decades.

The presentation is to take place about a half year before the RCC culinary school moves from a converted warehouse on Spruce Street in Riverside to new dining digs being built from the ground up downtown.

The award will crown the career of a 79-year-old Moreno Valley man who got a taste for cooking as a teenager in his native Iran. On Boy Scout camping trips, Moghaddam recalled grilling burgers and bathing them in a pan of tomato sauce spiced with lemon juice and sugar. His fellow Scouts loved it, he said



And, so, after being sent by his bankrupt father to the United States in 1958 to go to college, he went to work at a restaurant called Hugo's Lighthouse in Massachusetts to pay his bills.

"I was hired as a dishwasher," Moghaddam said.

Within weeks he was boiling lobsters in pots. And before long he was preparing gourmet dishes.

Moghaddam went on to take chef jobs at several restaurants and dining halls in Massachusetts, New York, Connecticut and Vermont. In a 5-year overseas stint in Saudi Arabia during the 1980s, he served as quality assurance director for Greyhound Services and developed seven distinct ethnic menus.

Moghaddam said he has taught culinary arts at seven colleges and universities in the United States. He has directed RCC's program since 2003.

Along the way, he picked up a master's degree in hotel and food service management from Florida International University.

"Cooking is a passion," Moghaddam said in an interview Wednesday. "Cooking involves creativity because you can use your talent to make the same dish many different ways. I tell students, 'If you don't have a passion for cooking, don't stay in the business.'"

Moghaddam said his strongest cooking passion is seafood, and he is adept at producing several lobster dishes. But it may come as a surprise that he rarely eats lobster.

"I like it, but I don't care too much for it," he said.

Contact the writer: 951-368-9699 or ddowney@pressenterprise.com

object ▼



LET'S CELEBRATE HIS LONG LIFE
AND THE JOY HE BROUGHT US ALL
WITH HIS KIND HEART.

Memorial

MARCH 11TH | 10:00 AM
EL TORO MEMORIAL PARK
25751 TRABUCO RD, LAKE FOREST,
CA 92630

SIMPLE LUNCH FOLLOWS.

HATAM
25800 JERONIMO RD STE 402
MISSION VIEJO, CA 92691

IN LOVING MEMORY OF



Mohammad Bagher "Bobby" Moghaddam

DECEMBER 17, 1935- FEBURARY 21, 2024

Agenda Item: Proposal to Allow the Wong Family to Name the Culinary Dining Room for a donation of \$150,000

Background Information:

The Wong family has a significant historical connection to Riverside and the Riverside Community College District (RCCD). Their family-owned and operated the Chungking restaurant, a beloved local establishment that once occupied the site of the current Culinary Academy. The restaurant was a community cornerstone, known for its excellent cuisine and the Wong family's dedication to quality and service. More information about the Chungking restaurant can be found [here](#).

Proposal Summary:

The Wong family wishes to honor their parents' legacy and the Chungking restaurant by naming the dining room within the Culinary Academy's restaurant. They propose donating \$150,000 to support the Culinary Academy and its programs.

Proposal Details:

1. **Naming Designation:**
 - The dining room will be named to recognize the Wong family's historical and community contributions.
2. **Donation Amount:**
 - The family commits to a donation of \$150,000.
3. **Purpose of Donation:**
 - Funds will support student scholarships, enhance Culinary Academy facilities, and sponsor student competitions and events.

Benefits to RCCD:

- **Financial Support:** Significant funding for the Culinary Academy, directly benefiting students and programs.
- **Community Connection:** Strengthens RCCD's ties to the Riverside community by honoring a cherished local landmark.
- **Student Engagement:** Promotes student development through sponsored competitions and events.

Action Required:

- Approval to allow the Wong family to name the Culinary Dining Room with a \$150,000 donation.

Recommendation:

Approve the proposal to allow the Wong family to name the Culinary Dining Room for \$150,000 and accept their generous donation to support the Culinary Academy.

Attachments:

- [Historical background on the Chungking restaurant](#)
- RCCD naming policy and procedures
 - RCCDF Minimum Naming Gift Levels
 - BP 4400
 - Facilities Naming Information and Submission Form

RCCD FOUNDATION

MORENO VALLEY COLLEGE | NORCO COLLEGE | RIVERSIDE CITY COLLEGE

Minimum Gift Requirements for Naming of Facilities, Events and Programs

Gift Guidelines for Naming Facilities and Spaces

The naming of facilities, events, or programs is governed by Riverside Community College District Policy BP/AP 3950 (NAMING OF FACILITIES, EVENTS AND PROGRAMS). This policy allows for facilities, events, or programs to be named for significant financial gifts made through the RCCD Foundation. These guidelines are to be used as a reference and starting point when discussing naming opportunities with donors. The RCCD Foundation Board of Directors holds authority for approving final gift amounts and accepting charitable gifts on behalf of the District and the Colleges.

Facility Type	Purpose of Gift Funds	Details
New Building	Funds will be used to cover costs associated with the construction and/or equipping of the named space. Alternatively, depending on the need of the college, the funds may be used to establish an endowment fund whereby income from the fund is used to support an academic program or department in perpetuity.	Naming is a tribute that may be made in recognition of a gift, taking into consideration the total construction costs (including architectural planning and construction; fees; site clearance and landscaping; furnishing; and equipment).
Newer Existing Building (10 years old or less)	Funds will be used to cover costs associated with the renovation and/or equipping of the named space. Alternatively, depending on the need of the college, the funds may be used to establish endowed and/or current-use funds to support an academic program or department.	Naming gift will be negotiated taking into consideration the building's current value. Current value will be established on an individual building basis by the Foundation Executive Director in consultation with the RCCD AVC of Facilities and Vice President of Business Services at the appropriate college. This analysis shall take into account original construction costs, age of facility, square footage, anticipated continued usage requirements as well as facility appreciation or depreciation.
Older Existing Building (over 10 years old)	Funds will be used to cover costs associated with the renovation and/or equipping of the named space. Alternatively, depending on the need of the college, the funds may be used to	Naming gift will be negotiated taking into consideration the building's current value. Current value will be established on an individual building basis by the Foundation Executive Director in consultation with the RCCD AVC of

	establish endowed and/or current-use funds to support an academic program or department.	Facilities and Vice President of Business Services at the appropriate college. This analysis shall take into account original construction costs, age of facility, square footage, anticipated continued usage requirements as well as facility appreciation or depreciation.
Interior Spaces (labs, classrooms, conference rooms, performance spaces, etc.)	Funds will be used to cover costs associated with the construction, renovation and/or equipping of the named space. Alternatively, depending on the need of the college, the funds may be used to establish endowed and/or current-use funds to support an academic program or department.	Naming is a tribute that may be made in recognition for a gift made to construct, renovate, and/or equip the named space. In instances when construction, renovation or new equipment is not required the gifting standard shall be equal to the amount it may have originally cost to construct, renovate and/or equip the space after taking into account any factors relating to appreciation or depreciation.

Gift Guidelines for Naming Events and Academic Programs

Naming opportunities for events or academic programs are only available through endowment gifts. In order to name a school, center, institute, program, academic unit, or event, separate and apart from the physical facility (building) housing that entity, the gift should be proportional to the amount of endowment (principal x 4% annual payout) that would be necessary to sustain the event or program on a permanent basis.

Initiative Type	Purpose of Gift Funds
Academic Center	Income from the fund supports an academic center in perpetuity.
Academic Program or Department	Income from the fund supports an academic program or department in perpetuity.
Event	Income from fund supports event in perpetuity.

Adopted by RCCD Foundation Executive Committee: April 6, 2021